



Companies and Intellectual
Property Commission
a member of the **dtic** group

Media Release Statement:

The Celebration of World Intellectual Property Day on the 26th of April 2022

The Companies and Intellectual Property Commission (CIPC), the National Intellectual Property Management Office (NIPMO), the Department of Trade, Industry and Competition (the dtic), the Department of Science and Innovation (DSI), the University of Mpumalanga (UMP), the Technology Innovation Agency (TIA) and the Small Enterprise Development Agency (SEDA) will celebrate the World Intellectual Property Day on the 26th of April 2022.

In the year 2000, World Intellectual Property Organisation's (WIPO) member states designated the 26th of April every year as the day on which the world will celebrate intellectual property. The objective of celebrating the day is to create awareness on the importance of protecting intellectual property and to stimulate innovation and creativity.

The theme for celebrating World Intellectual Property Day this year is:
IP and Youth innovating for a better future.

Although the target for this year's celebration is on the youth as per WIPO theme, entrepreneurs, innovators, creators and the public at large will also be exposed to the importance of intellectual property.

Considering the way COVID-19 pandemic has affected South Africa and the world at large, the partners have decided to celebrate the 26th of April 2022 World Intellectual Property Day through various media platforms, which will include webinar sessions, community and national radio and digital social media.

From the 19th to the 26th of April 2022 the South African World Intellectual Property Day partner departments and institutions will hold webinar sessions, and participate in interviews on both national and community radio stations. Partner departments and institutions will also communicate intellectual property awareness messages on multiple digital social media platforms.

Members of the general public are encouraged to follow the following digital social media platforms: - CIPC Website, Twitter, Telegram, Youtube and Facebook.

The dti Campus (Block F - Entfutukweni), 77 Meintjies Street, Sunnyside, Pretoria | P O Box 429, Pretoria, 0001

Call Centre: 086 100 2472

Email: TBambo@cipc.co.za Website: www.cipc.co.za

Enquiries can be forwarded to:

Media Enquiries:

Companies and Intellectual Property Commission

Mr Kadi Petje

kpetje@cipc.co.za

064 900 9717

General Enquiries:

Companies and Intellectual Property Commission

Mr. Tshepo Bambo

TBambo@cipc.co.za

(012) 394-3375