

## Executive Summary

# The Accenture Innovation Index



High performance. Delivered.

### Overview

The Accenture Innovation Index annually measures, recognises and rewards innovation and systems of innovation in organisations of all sizes in the South African public and private sectors. It also aims to provide an authoritative, objective snapshot of the current state of innovation in South Africa.

The Accenture Innovation Index comprises the following elements:

- Online assessment
- Custom innovation diagnostic
- Innovation conference
- Innovation showcase
- Innovation index awards
- Key findings

Participants fill in an online innovation assessment that touches on all aspects of their organisation's innovation and have the option to submit their concepts for consideration in the innovation showcase and index awards.

All participants receive a confidential, customised innovation diagnostic report that identifies their organisation's innovation gaps and strengths. The report also provides them

with a benchmark within their industry and strategies which may help them gain a competitive advantage.

The innovation conference brings together global, African and local thought leaders to offer new thinking and stimulate conversations around innovation in our emerging economy. In addition, the conference features the innovation showcase and index award winners and key findings of the 2015 Accenture Innovation Index will be revealed.

### How do I enter?

The online registration form is your entry point to participate. It takes 10 minutes to complete. Within a week you will receive verification from us, with a link to the complete online innovation questionnaire.

### Who can enter?

Entries are open to organisations of all sizes, listed and non-listed, in the South African public and private sectors. To protect an organisation's IP, only commercialised concepts (in the market from one day to three years) will be considered. We encourage last year's participants to enter again.

### Innovation defined

Accenture defines innovation as a new way of doing things that adds value. Innovation entails new ideas that can be translated into action. Innovation is a good idea that is brought to fruition and must generate a successful outcome.

### What is measured?

The programme measures the following categories:

- Product development
- Process design
- System design
- Service delivery

Organisations are evaluated based on:

1. Overall innovation mastery and/or
2. Innovative concepts

The assessment requires all organisations to complete the main section so that adjudicators may assess the organisation's overall innovation mastery. The submission of one or more innovative concepts is optional and entrants would need to complete the "concept" section. Concepts must be commercialised and in the marketplace from one day to three years.

### Why Enter?



#### Define your innovation strategy

Clarify and measure all aspects of your organisation's innovation.



#### Put your innovation in the spotlight

Get maximum exposure and recognition as an innovator.



#### Get inspired

Meet, connect with and be inspired by leading global, African and local thought leaders that provide leading-edge thinking and insights.



#### Access Funding

Gain access to possible funding from private equity, venture capital and banking institutions by showcasing your innovation.



#### Get customised feedback

Harness untapped opportunities to prolong the lifespan and enhance the impact of your innovative concepts.



#### Strengthen your network

Extend your business network and gain exposure to other prominent business leaders.



#### Recruit great talent

Enhance your attractiveness as an employer by being acknowledged as an innovative organisation.



#### Champion innovation in South Africa

Help cultivate an innovation psyche in South Africa—a national imperative for growth and job creation.

Register now [accenture.co.za/innovation](http://accenture.co.za/innovation)

## Why innovation?

South Africa's success as a country is linked to the ability of its companies and public sector organisations to innovate. Innovation provides the catalyst for the development of new products and services essential to protecting existing markets from global competitors—and to opening up new opportunities around the world.

To make a meaningful contribution to a better South Africa, Accenture partnered with the Da Vinci Institute to develop an authoritative and objective snapshot of the current state of innovation in South Africa. The Accenture Innovation Index offers policy-makers and businesses a national benchmark for innovation by showcasing how innovation captures value in new ways, drives profitable revenue growth and enables organisations to maintain a competitive advantage over the longer term.

## About Accenture

Accenture is a global management consulting, technology services and outsourcing company, with more than 358,000 people serving clients in more than 120 countries. Combining unparalleled experience, comprehensive capabilities across all industries and business functions, and extensive research on the world's most successful companies, Accenture collaborates with clients to help them become high-performance businesses and governments. The company generated net revenues of US\$31.0 billion for the fiscal year ended Aug. 31, 2015. Its home page is [www.accenture.com](http://www.accenture.com).

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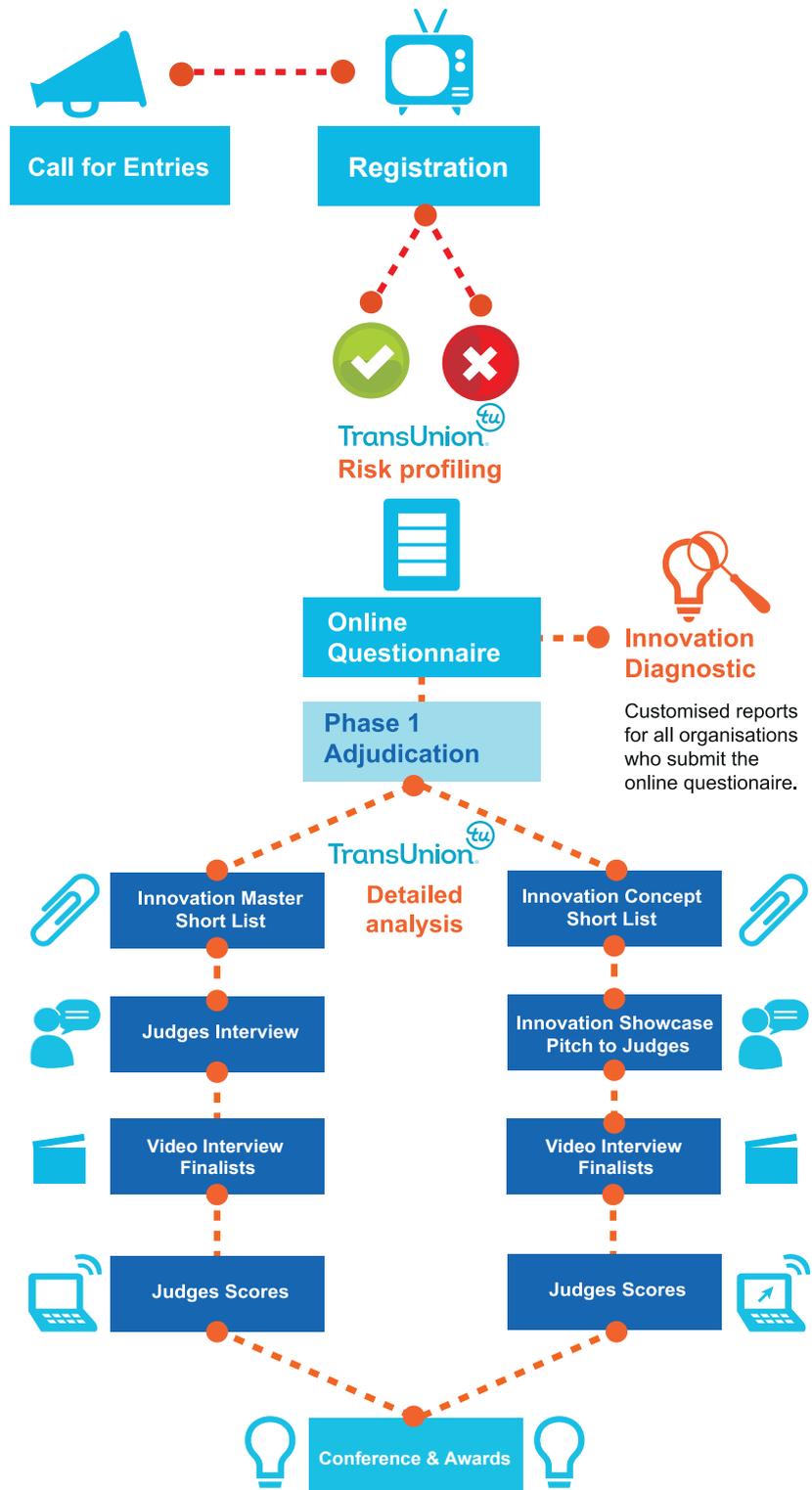
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