

## CIPC Service Delivery Standards – Our promise to our Customers

## Important to note

- The standards are an indication of the maximum time it will take to process 90% of received applications.
- The Companies and Intellectual Property Commission (CIPC) is committed to maintaining and exceeding the 90% target performance of the service delivery standards. This is to allow CIPC to stabilize its internal resource environment. As customer centric organization, listed to International Standardization for Organizations (ISO) we will be dedicating much improvements efforts to customer-facing processes, such as query resolution and complaints management.
- CIPC will continue to maintain and improve on 90% performance on the standards, on condition that the below requirements are adhered to:
  - Customers submit accurate and complete information.
  - o The Customer's account has sufficient funds available for the transaction to be processed.

In an effort to improve the customer facing processes and fulfill our customer centric principles, CIPC has introduced an on-line Query Resolution System. The system measures the resolution of a query within 10 working days from the date a query has been registered. The system requires a client to register a query, first, and get allocated a ticket as a reference number. The purpose of the system is to monitor the effectiveness of the service delivery standards. Thus, upon the expiry date of the service standard, the client can register on the system to enquire about the status of the lodged transaction/s.



## CIPC SERVICE DELIVERY STANDARDS TRADE MARKS

On receipt of an application with complete and accurate information and sufficient funds in the relevant account, CIPC will process 90% of the requests in each area within the **maximum period** indicated below





Service offering	Service Standard	Process	Channel of lodgm applications	If the standard is not met use the 1 <sup>st</sup> person's email below to resolve the query within 3 working days.	If the query is not resolved within five working days, forward the same emails to the person below for resolution within 5 working days.
			TRAD	E MARKS	
A special search report	15 working days of receipt of the application for a special search	http://www.cipc .co.za/index.ph p/find- enterprise-ip- informatr/sear/	<ul><li>Drop Off Box</li><li>Post</li></ul>	1 <sup>st</sup> level query  Frank Chauke  fchauke@cipc.co.za	Fleurette Coetzee Email: fcoetzee@cipc.co.za
Allocate an official application number to new trade mark applications	3 working days of having received the application/s	http://www.cipc .co.za/index.ph p/trade-marks- patents- designs- copyright/trade -marks/ho/	<ul><li>E-filing</li><li>Drop Off Box</li><li>Post</li></ul>	1 <sup>st</sup> level query  Celia Sekgothe  Email: csekgothe@cipc.co.za	Last level query  Fleurette Coetzee Email: fcoetzee@cipc.co.za
Issue a first official action in relation to new trade mark applications	12 months from date of application	N/A	N/A	1 <sup>st</sup> level query  Vuyiswa Tlape  Email: Vtlape@cipc.co.za	Fleurette Coetzee Email: fcoetzee@cipc.co.za

| Website: www.cipc.co.za



Trade mark	66 working days	N/A	N/A	1 <sup>st</sup> level query	Last level queryperty Commission
registration certificates	(3 months) from the expiry of the statutory opposition period in relation to applications where no formal opposition had been entered			Maphefo Makhudu Email: mmakhudu@cipc.co.za	Fleurette Coetzee © cipc.co.za
Process applications for renewal of trade marks	3 working days after receipt of the application/s for renewal	http://www.cipc .co.za/index.ph p/trade-marks- patents- designs- copyright/trade - marks/maintain /	<ul><li>Drop Off Box</li><li>Post</li></ul>	1st level query  Helen Nuwejaar  Email: hnuwejaar@cipc.co.za	Fleurette Coetzee Email: fcoetzee@cipc.co.za

| Website: www.cipc.co.za