

# COMPANIES AND INTELLECTUAL PROPERTY COMMISSION

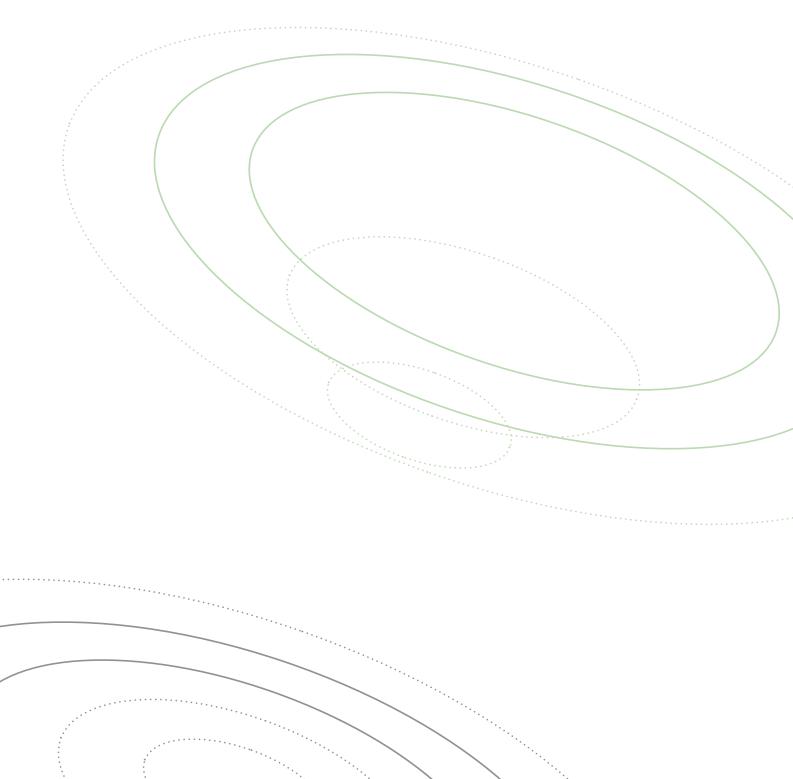
# **ANNUAL PERFORMANCE PLAN**

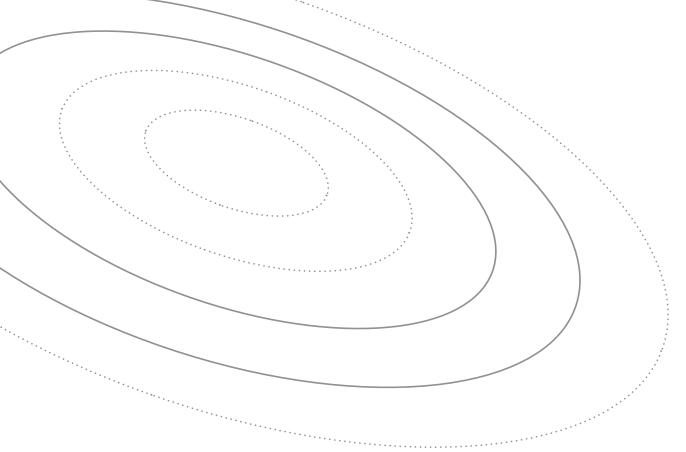
2019/20 - 2021/22

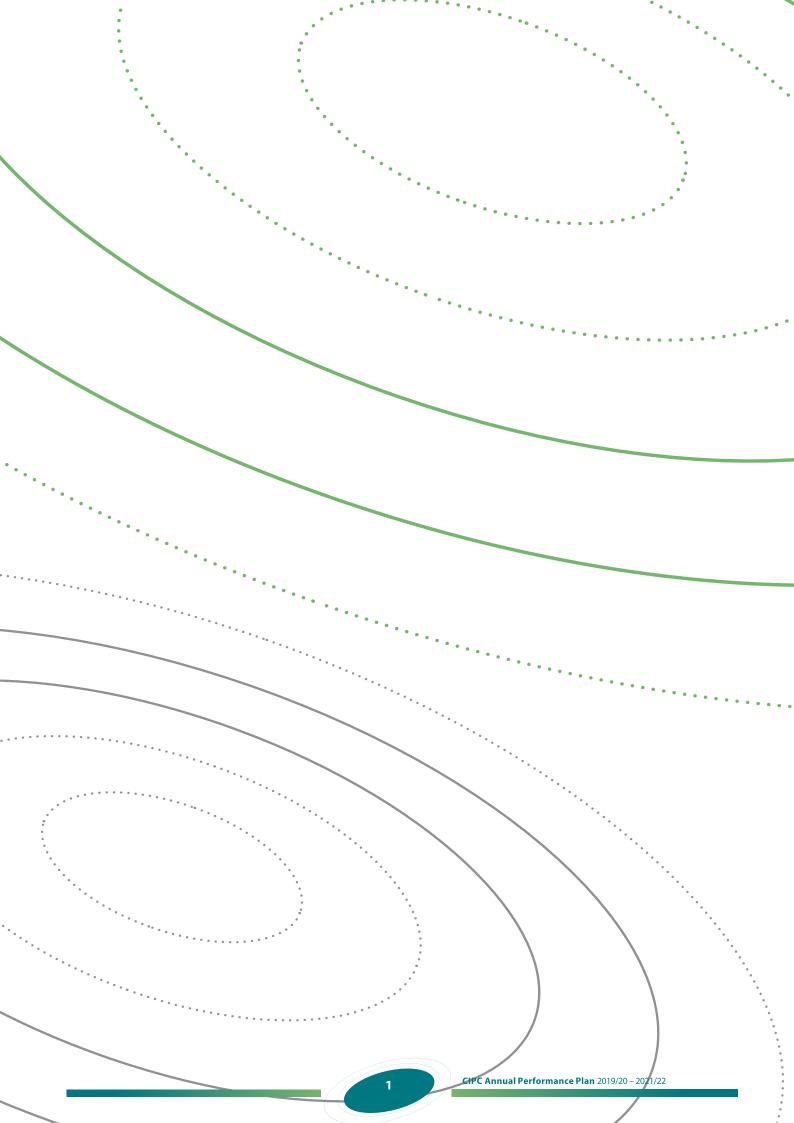


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#### PUBLIC ENTITY'S GENERAL INFORMATION

#### Registered name of the public entity

Companies and Intellectual Property Commision

#### **Registration Numbers**

Not applicable

#### **Registered Office address**

**the dti** campus (Block F - Entfutfukweni) 77 Meintjies Street Sunnyside, Pretoria

#### **Postal Address**

P.O. Box 429 Pretoria 0001

#### **Contact telephone numbers**

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#### **Enquiries**

http://enquiries.cipc.co.za

#### **External Auditors Information**

Auditor-General South Africa (AGSA) PO Box 446 Pretoria 0001

#### **Bankers Information**

ABSA PO Box 4210 Pretoria 0001

#### **Company Secretary**

The CIPC does not have a Company Secretary

#### **Website address**

www.cipc.co.za

# **ABBREVIATIONS AND ACRONYMS**

Abbreviations	Description
AFS	Annual Financial Statements
AR	Annual Returns
BEE	Black Economic Empowerment
BISG	Business Information Services Group
BR	Business Rescue
CA	Chartered Accountants
CC	Close Corporation
CIPC	Companies and Intellectual Property Commission
СО	Company
CSR	Corporate Social Responsibility
DST	Department of Science and Technology
FSB	Financial Services Board
ICT	Information, Communication and Technology International
IFRS	Financial Reporting Standards
IP	Intellectual Property
IPAP	Industrial Policy Action Plan
IT	Information Technology
JSE	Johannesburg Stock Exchange
MOI	Memorandum of Incorporation
MP	Member of Parliament
NIS	National Innovation System
RIs	Reportable Irregularities
OECD	Organisation for Economic Co-operation and Development
OPC	Operational Performance Committee
PCT	People–Collaboration–Technology
PSCBC	Public Service Coordinating Bargaining Council
QRS	Query Resolution System
SCM	Supply Chain Management
SDIP	Service Delivery Improvement Plan
SMART	Specific, Measurable, Achievable, Realistic and Time Bound
SST	Self-service terminals
the dti	The Department of Trade and Industry
TIA	Technology Innovation Agency
TM	Trade mark
TORs	Terms of Reference
WIPO	World Intellectual Property Organisation
XBRL	eXtensible Business Reporting Language

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Adv. Rory Voller

**Deputy Commissioner** Vacant



**Chief Strategy Executive**Mr. Lungile Dukwana



**Chief Audit Executive**Mr. Mpho Mathose



Divisional Manager: Compliance, Risk and Governance Ms. Bathabile Kapumha



Executive Manager: Business Regulation and Reputation Adv. Rory Voller



Executive Manager: Innovations and Creativity Ms. Nomonde Maimela



Executive Manager: Business Intelligence and Systems Mr. Andre Kritzinger



Executive Manager: Corporate Services Ms. Hamida Fakira



**Chief Financial Officer** Mr. Muhammed Jasat

# 2.Official Sign-off

It is hereby certified that this Annual Performance Plan:

- Was developed by the management of the Companies and Intellectual Property Commission (CIPC), under the guidance of the Commissioner, Adv. Rory Voller
- Was prepared in line with the current Strategic Plan of the CIPC
- Accurately reflects the performance targets which the CIPC will endeavour to achieve, given the resources made available in the budget for 2019/20 2021/22

Signature: \_\_\_\_\_ Muhammed Jasat, Mr

Chief Financial Officer

Date: 31 January 2019

Signature: \_\_\_\_\_ Lungile Dukwana, Mr

Chief Strategy Executive

Date: 31 January 2019

Recommended for approval by:

Rory Voller, Adv.

Signature: \_\_\_

CIPC Commissioner

Date: 31 January 2019

# 3. Foreword by the Minister

The CIPC is in its second five year strategic period, since its establishment in May 2011 and it needs to optimise the implementation of the Companies Act and other relevant legislation to solidify its role as a reputable regulator. The CIPC should continue with innovations that reduce the regulatory burden especially for small businesses.

The latest iteration of the Industrial Policy Action Plan (IPAP) is a continuous process to re-industrialise our economy. The plan stresses the pressing need for structural change in the economy. The CIPC must explore how it would achieve programme alignment with other Government, departments and agencies, and the key institutional arrangements that can achieve this. It should also look beyond Government, at how it can strengthen collaborative efforts with the private sector to transform the intellectual property (IP) regime to contribute to the IPAP. Government's commitment to providing a more development-friendly business and investment environment is another key theme of the IPAP 2018/19 – 2020/21 and is demonstrated through three major initiatives:

- The establishment of an Inter-Ministerial Committee to tighten up the necessary intra-governmental coordination to underpin the new One-Stop Investment Centres. InvestSA will be hosted by the CIPC, another was launched in Durban in 2017.
- A rapidly expanding partnership between the CIPC and all the major banks to provide official company registration facilities both within their branches and online.
- The Inventor Assistance Programme was launched in October 2017 in partnership with World Intellectual Property Organisation (WIPO). Its aim is to assist inventors in protecting their Intellectual Property (IP) with some assistance from IP lawyers and the WIPO.

I am confident that the 2019/20 – 2021/22 Annual Performance Plan outlines a plan that will direct the CIPC activities into creating a futuristic business and IP regulator environment that is conducive for entrepreneurship, enterprise development, and enterprise efficiency. This will contribute to investment, competitiveness and employment creation that is conducive for innovation, technology transfer, research and development, industrial development and more broadly - economic growth.



Dr. Rob Davies, MP

Minister of Trade and Industry

Date: 31 January 2019

## 4. Overview by the Accounting Authority

I present the 2019/20 – 2021/22 CIPC Annual Performance Plan (APP) that outlines how the CIPC, as a regulator, will continue to create a conducive environment for business and IP owners to thrive encouraging investment, industrial development, competitiveness and employment creation that supports economic growth.

Most important in our plan is the enhancement of implementation of the Company and IP law, this contributes to **the dti's** objectives to "create a fair regulatory environment that enables investment, trade and enterprise development in an equitable and socially responsible manner" and "Facilitate the transformation of the economy to promote industrial development, investment, competitiveness and employment creation". Our efforts are directed to making it easy to do business in South Africa, with a focus on entity and IP registration. We embrace the Fourth Industrial Revolution, seeing the digital explosion as an opportunity to improve our customers' experience and to make interactions as seamless as possible. We will ensure that we understand the business environment and our customers, use relentless innovation as our adopted strategy and collaborate with other organisations to offer integrated services.

We plan to digitise all our business processes to ensure ease and speed of transacting. We aim to enhance our online system, ensuring that CIPC services are available globally 24/7. We will develop our ICT infrastructure, systems and databases to ensure we are a trusted source of information in attracting reputable collaboration partners to achieve our goal of online one-stop shop for government integrated services. We are honoured to host a One-Stop-Investment Centre for foreign nationals as a collaboration partner of InvestSA, in Pretoria and Durban. We will continue to work with banks, offering other additional services to company registration and BEE applications.

We will develop the CIPC capability with reference to the IP protection system, in particular patent substantive examination. To build the required capacity in the CIPC to conduct patent substantive examination, it is crucial for the patent system to truly fulfil its intended purpose of effectively promoting innovation in South Africa. We will also engage in enforcement activities that deal with counterfeiting and piracy. We will also engage in focused IP education and awareness activities.

In preparing the internal organisational environment for the digital revolution, the CIPC will lead the way in government task force transformation into the public servants of the future. In doing this, the CIPC must use the People–Collaboration–Technology (PCT) approach:

- People We will create competent teams and a working change management system to ensure organisational readiness in the implementation of strategic objectives
- · Collaboration We will collaborate internally and externally with partners to ensure better service delivery
- Technology We will use technology to create solutions and optimise processes, and systems to achieve our set goals

We are positive in our focus towards achieving this plan.

Adv. Rory Voller CIPC Commissioner Date:

31 January 2019





a member of the dti group

# PARTA STRATEGIC OVERVIEW

# 5. Vision

To be a reputable world class regulator of business entities and intellectual property.

#### 6. Mission

In partnership with others, we make it easy and attractive to do business in South Africa.

# 7. Corporate Values

Value	What it means
Passion for service	We work as one to seamlessly serve our customers with passion, commitment and dedication.
Integrity	We live out fairness, impartiality and respect in all our actions as individuals and as an organisation.
Empowerment	We recognise the value of our employees and partners and provide them with the discretion and tools to effectively deliver on their responsibilities.
Accountability	We hold one another accountable for our commitments. We are responsible and responsive in the execution of our duties.
Collaboration	We believe in the power of teams, teamwork and collaborative effort to deliver exceptional service and execute our duties effectively.

# 8. Legislative and other mandates including constitutional mandates

The legislative mandate and objectives of the CIPC are provided in Section 186 and 187 of the Companies Act, 2008 (No. 71 of 2008).

The table below provides a summary of all key legislation the CIPC is mandated to implement.

Legislation	Mandate
Companies Act, No 71 of 2008	Register companies, business rescue practitioners and corporate names, maintain data, regulate governance of and disclosure by companies, accredit dispute resolution agents; educate and inform about all laws, non-binding opinions and circulars, policy and legislative advice.
	Enforce the Companies Act, 2008 to promote voluntary resolution of disputes arising from this Act between companies and directors or shareholders as contemplated in Part C of Chapter 7. Monitor proper compliance with the Act, receiving or initiating complaints concerning alleged contravention of this Act, evaluating such complaints, and initiating investigations into complaints.
Close Corporations Act, No 69 of 1984	Maintain data, regulate governance of and disclosure by close corporations
Co-operatives Act, No 14 of 2005	Register co-operatives, maintain data, regulate governance of and disclosure by co-operatives
Share Block Control Act, No 59 of 1980	Regulate conduct and disclosure by share block schemes
Consumer Protection Act, No 68 of 2008	Register business names
Trade Marks Act, No 194 of 1993	Register trade marks, maintain data, resolve disputes
Merchandise Marks Act, No 17 of 1941 (Unauthorised Use of State Emblems Act, No 37 of 1961)	Prevent and enforce the unauthorised use of state emblems
Patents Act, No 57 of 1978	Register patents, maintain data, publish patent journal, administer Court of Commissioner of Patents
Designs Act, No 195 of 1993	Register designs, maintain data, resolve disputes
Copyright Act, No 98 of 1978	Provide non-binding advice to the public
Registration of Cinematography Films Act, No 62 of 1977	Register films, maintain data
Performers Protection Act, No 11 of 1967	Accredit Collecting Societies; regulate their governance, conduct and disclosure
Counterfeit Goods Act, No 37 of 1997	Conduct and co-ordinate search and seizure operations, oversee depots

## 9. Overview of Strategic Outcome-Oriented Goals and Strategic Objectives

This section summarises the content and link between strategic outcomes-oriented goals, strategic objectives and strategic programmes detailed in the following sections.

The vision and mission enable articulation of two CIPC strategic outcomes-oriented goals. The strategic outcome-oriented goals are unpacked into five strategic objectives. To ensure that the strategy and initiatives are SMART, each strategic objective has a set of corresponding initiatives and KPI's.

The collective understanding of the strategic objectives is detailed in the tables below.

Strategic Objectives 1.1	24/7 access to all CIPC products and services.
Objectives statement	24/7 access to all CIPC products and services to provide ease, simplicity and flexibility in dealing with the CIPC.
What does this mean?	The products and services to be available anytime, anywhere (globally). The CIPC to strive to pre-empt customer expectations. CIPC to optimise its capacity and performance to meet customer expectations through multiple channels.
Risks / Challenges	<ul> <li>The CIPC will address the following challenges and risks to ensure they meet this strategic objective: Legacy systems and processes, Cyber security, difficulty for customers in accessing products/services that are not automated, data integrity, managing customer expectations, and ICT alignment, infrastructure and resources.</li> </ul>
Key Performance Indicators	<ul> <li>Percentage of website performance for 24/7 e-services (not just website performance)</li> <li>Measurement of all channels items to be added</li> <li>Number of provinces where SSTs are installed and operational</li> <li>Number of district municipalities where SSTs are installed and operational</li> <li>Percentage of CIPC services having an option to file electronically (compared to manual service filing)</li> <li>Number of automated/optimised company business processes</li> </ul>

Strategic Objectives 1.2	Timely delivery of all CIPC products and services.
Objectives statement	Timely delivery of all CIPC products and services, by continuously reducing time spend dealing with the CIPC.
What does this mean?	<ul> <li>Services rendered as per stipulated standards ensuring high quality and rapid service provision is maintained. Internal resources, processes and systems geared to support this objective.</li> </ul>
Risks / Challenges	CIPC address these risks and challenges to meet this strategic objective: Stability of ICT systems (CIPC, Partners, third-party providers), understanding of customer expectations for quicker services, staff readiness and alignment – changing behaviours (staff culture), limited knowledge of technological developments, quality / error rate of services, and Infrastructure and presence
Key Performance Indicators	<ul> <li>Average number of days to register a company from date of receipt to completed application.</li> <li>Average of the number of days to register a co-operative from date of receipt to a completes application</li> <li>All services to measure turnaround times going forward</li> </ul>

Strategic Objectives 1.3	Intelligent, innovative, high-performance organisational environment.
Objectives statement	An intelligent, innovative, high-performance organisational environment that provides online based and automated products and services; and supports a reputable Business Regulation and IP Protection system.
What does this mean?	<ul> <li>Achieved via modernisation through data analytics, organisational redesign (including reallocation of resources), training and up skilling of staff to ensure continuous improvement, maintain a responsive environment (IT, people, finances), employees to act as product/service champions to act as mentors to others, and foster innovative culture within the organisation.</li> </ul>
Risks / Challenges	<ul> <li>The following risks and challenges will be addressed to ensure that the strategic objective is achieved: change management, low morale of staff, employee engagement, alignment of skills, functions, policies and procedures, integrated planning, data and system integration.</li> </ul>
Key Performance Indicators	<ul> <li>Measure competency and skills level going forward</li> <li>A score between 1 and 10 on the customer and stakeholder value index, (higher score indicating satisfaction with the CIPC)</li> <li>Modernisation, productivity, employee satisfaction (once a mechanism is established), financial performance and 360° evaluation of divisional performance</li> </ul>

Strategic Objectives 2.1	Increased knowledge and awareness on Company and IP Laws
Objectives statement	Increased knowledge and awareness on Company and IP Laws.
What does this mean?	• Through segmentation of target audiences, constant monitoring of effectiveness of education and awareness channels, explore what new channels can be used for education and awareness, continual assessment of the impact of education and awareness initiatives and increase in compliance and continual updating the skills and competencies to ensure consistency and relevance of education and awareness.
Risks / Challenges	CIPC will address the following risks and challenges to ensure that the strategic objective is met: Internal awareness of Company and IP laws, multilingual education awareness of material and presentations, use of current communication platforms, centralised education and awareness function, and a clear coherent education and awareness strategy.
Key Performance Indicators	<ul> <li>Number of CIPC- conducted education and awareness events</li> <li>Number of CIPC- conducted education and awareness events on IP</li> <li>Impact assessment measure – Assessment form or level of compliance or call centre queries/ comments</li> <li>Impact measurement according to target segmentation</li> </ul>

Strategic Objectives 2.2	Improved compliance with the Company and IP Laws
Objectives statement	Improve compliance with provisions of the Companies Act and other relevant legislation; and IP legislation through compliance monitoring and enforcement activities.
What does this mean?	<ul> <li>Determine a baseline for promoting improved compliance, identify compliance aspects to be monitored, develop a Compliance Monitoring Strategy.</li> </ul>
Risks / Challenges	<ul> <li>Percentage of public companies (entities with active business status) that have filed annual returns on time by end of the reporting period</li> <li>The number of CIPC-conducted education and awareness events on IP enforcement</li> </ul>
Key Performance Indicators	<ul> <li>Percentage of public companies (entities with active business status) that have filed annual returns on time by end of the reporting period</li> <li>The number of CIPC-conducted education and awareness events on IP enforcement</li> </ul>

# **10. Strategic Outcome-Oriented Goals**

The CIPC will focus on two strategic outcome-oriented goals over the next five years:

- 1. Reduce administrative compliance burden for companies and IP owners,
- 2. Maintain a reputable Business Regulation and IP Protection environment in South Africa.

Strategic Outcome - Oriented Goal 1	Reduced administrative compliance burden for companies and IP owners
Goal Statement	To create ease, simplicity and flexibility in the formation and maintenance of companies, and protect intellectual property to reduce the administrative compliance burden for companies and IP owners.
Description	The CIPC will develop and implement solutions that reduce time customers spend engaging in CIPC-related activities. This will reduce the administrative compliance burden so "businesses and IP owners can focus on the business of doing business and creating IP". This will encourage entrepreneurship, enterprise development, and enterprise efficiency thereby contributing to investment, competitiveness and employment creation.
Alignment to the dti strategic goals	Facilitate transformation of the economy to promote industrial development, investment, competitiveness and employment creation  Create a fair regulatory environment that enables investment, trade and enterprise development in an equitable and socially responsible manner
Strategic Objectives	<ul> <li>1.1 24/7 access to all CIPC products and services</li> <li>1.2 Timely delivery of all CIPC products and services</li> <li>1.3 Provide an intelligent, innovative, high performance organisational environment</li> </ul>

Strategic Outcome - Oriented Goal 2	A reputable Business Regulation and IP Protection environment in South Africa.
Goal Statement	The CIPC will ensure implementation and compliance with Company and IP Laws in order to create a reputable Business Regulation and IP Protection environment in South Africa.
Description	Creating a reputable Business Regulation and IP Protection environment in South Africa will result in investment, and improved competitiveness, resulting in industrial development and employment creation.
Alignment to the dti	Facilitate transformation of the economy to promote industrial development, investment, competitiveness and employment creation.
	Create a fair regulatory environment that enables investment, trade and enterprise development in an equitable and socially responsible manner.
Strategic Objectives	<ul><li>2.1 Increased knowledge and awareness on Company and IP laws.</li><li>2.2 Improved compliance with Company and IP laws.</li></ul>

#### **STRATEGIC OUTCOME-ORIENTED GOAL 1:**

Reduced administrative compliance burden for companies and IP owners will be realised through three strategic objectives

- 1.1 24/7 access to all CIPC products and services.
- 1.2 Timely delivery of all CIPC products and services.
- 1.3 An intelligent, innovative and high performance organisational environment.

Strategic Objectives 1.1	24/7 access to all CIPC products and services.
Objectives statement	24/7 access to all CIPC products and services thereby providing ease, simplicity and flexibility in dealing with CIPC.
Baseline	Channels and available products and services:  Self-service centres 08:00 – 15:30  Company Registration, Annual Returns, Tax Number application, BEE certificate, domain names  Partners 08:00 – 15:30  Company Registration  Third Parties 08:00 – 15:30  Company Registration  E-mail 24/7  Queries, Lodgements  USSD 24/7  Queries related to company registrations and amendments  Website 24/7  Customer Registration, Name Search, Name Reservation, Company Registration
Five-year Target	Development of key capabilities for 24/7 access to all key CIPC products and services.
Key Performance Indicators	<ul> <li>Percentage of website performance for e-services 24/7</li> <li>Number of provinces where SSTs are installed and operational</li> <li>Percentage of CIPC services with option to file electronically compared to services which may only be filed manually (See Annexure C)</li> <li>Number of company business processes that are automated and/or optimised</li> </ul>

Strategic Objectives 1.2	Timely delivery of all CIPC products and services.			
Objectives statement	Timely delivery of all CIPC products and services, by continually reducing time spend dealing with the CIPC.			
Baseline	Average turnaround times for key services  Companies registration – 2  Co-operatives registration – 3  Trade marks application – 2  Patents application – 4  Designs application – 3  Copyright in film applications – 3			
Five-year Target	Key capabilities for one-day service delivery for all key CIPC developed products and services.			
Key Performance Indicators	<ul> <li>Average number of days to register a company (from date of receipt to a completed application).</li> <li>Average number of days to register a co-operative (from date of receipt to a completed application).</li> </ul>			

Strategic Objectives 1.3	Intelligent, innovative, high performance organisational environment.			
Objectives statement	An intelligent, innovative, high-performance organisational environment that provides on-line based and automated products and services; and supports a reputable Business Regulation and IP Protection system.			
Baseline	6.95 customer and stakeholder value index			
Five-year Target	All key internal capabilities developed			
Key Performance Indicators	A score between 1 and 10 on the customer and stakeholder value index, a higher score indicating satisfaction with the CIPC			

#### **STRATEGIC-OUTCOME ORIENTED GOAL 2:**

A reputable Business Regulation and IP Protection environment in South Africa, is realised through two strategic objectives:

- 2.1 Increased knowledge and awareness on Company and IP Laws.
- 2.2 Improved compliance with the Company and IP Laws.

Strategic Objectives 2.1	Increased knowledge and awareness on Company and IP Laws		
Objectives statement	Increased knowledge and awareness on Company and IP Laws.		
Baseline	Education and awareness conducted countrywide to targeted audiences. Also in partnership with key partners such as <b>the dti</b> .		
Five-year Target	Key education and awareness capabilities developed.		
Key performance indicators	Number of education and awareness events conducted by the CIPC on the Companies Act and related legislation  Number of education and awareness events on IP conducted by the CIPC		

Strategic Objectives 2.2	Improved compliance with the Company and IP Laws		
Objectives statement	Improve compliance with provisions of the Companies Act and other relevant legislation; and IP legislation through compliance monitoring and enforcement activities.		
Baseline	Compliance monitoring and enforcement activities conducted throughout the country also in partnerships with professional associations and enforcement agencies.		
Five-year target	All key internal capabilities developed		
Key performance indicators	<ul> <li>Percentage of public companies (entities with active business status) that have filed annual returns on time by end of the reporting period</li> <li>Percentage of companies (entities with active business status) that have filed audited financial statements on time by end of the reporting period</li> <li>Percentage of public companies (entities with active business status) that have filed audited financial statements on time by end of the reporting period</li> </ul>		
	Number of CIPC-conducted education and awareness events on IP enforcement		

# 11. Alignment of Strategic Objectives / Goals to the dti's Key Strategic Focus Areas

Strategic Goal	Strategic Objectives	the dti's key strategic focus areas
Reduced administrative compliance burden for companies and IP owners.	<ul><li>1.1 24/7 access to all CIPC products and services.</li><li>1.2 Timely delivery of all CIPC products and services.</li><li>1.3 Intelligent, innovative, high performance organisational environment.</li></ul>	Create a fair regulatory environment that enables investment, trade and enterprise development in an equitable and socially responsible manner.

Strategic Goal	Strategic Objectives	the dti's key strategic focus areas
2. A reputable Business Regulation and IP Protection environment in South Africa.	<ul><li>2.2 Increased knowledge and awareness on Company and IP laws.</li><li>2.2 Improved compliance with Company and IP laws.</li></ul>	Facilitate transformation of the economy to promote industrial development, investment, competitiveness and employment creation.

The CIPC derives its policy mandate from the policies of its responsible department, **the dti**. Key relevant policies and strategies of **the dti** for CIPC are:

The **dti** policies and strategies are informed by the National Development Plan (NDP) and its implementation plan, the Medium Term Strategic Framework, specifically the Outcome 4:Economy Chapter, Outcome 5: Skills Chapter, Outcome 5: Skills Chapter, and Outcome 3: Safety Chapter (See **the dti** Annual Performance Plan (APP) for a detailed description. The CIPC, through its alignment to **the dti** policies and strategies contributes to the MTSF and hence the NDP.

- the dti Strategic Plan 2015 2020
- Industrial Policy Action Plan 2017/18 2019/20
- Strategy on Promotion of Entrepreneurship and Small Enterprise
- Corporate Law Reform Policy
- Co-operatives Development Policy for South Africa
- Integrated Strategy for the Development and Promotion of Co-operatives

As there are synergies between the legislative mandate of the CIPC and other policies and strategies of **the dti**, an opportunity presents itself for CIPC to define its role in enterprise development and industrial policy. The CIPC identified key issues in the policies and strategies of **the dti** relevant to its mandate:

- The need for employment creation and economic growth in a manner that is sustainable and encourages broad-based economic participation
- •The emphasis on co-operatives as a vehicle for employment creation in marginalised areas and communities
- •The need for commercialising South African research and development, with a particular emphasis on certain sectors identified in the IAP
- •The importance of public and preferential procurement for enterprise and industry development
- The need to develop South Africa's competitiveness by improving the ease of doing business, stimulation of entrepreneurship, sustainable corporate entities, transparency, integrity and high standards of corporate governance
- The potential of indigenous knowledge and intellectual property and the need for their protection and commercialisation.

The key policy areas identified by the Minister of Trade and Industry for the CIPC for the 2018/19 financial year and ahead were identified as follows:

- (i) Education and awareness focusing on educating the public on the services rendered by the CIPC especially on companies and IP and Indigenous Knowledge (IK).
- (ii) Implementation and monitoring of the effectiveness of Business Rescue.
- (iii) Facilitating ease in annual returns by reducing the burden on small businesses.
- (iv) Monitoring compliance with provisions relating to Social and Ethics Committees.
- (v) Capacity building for implementation of a substantive search and examination system for patents.(vi) Promoting accessibility and simplicity in the IP registration process, especially for small businesses and artists.
- (vii) Combating piracy, trade marks and copyright infringements.

In line with **the dti's** key strategic focus areas, the CIPC previously identified two organisational wide strategic goals to be focused on for the next 5 years. From this, the CIPC identified strategic objectives associated with each goal.

the dti's KEY STRATEGIC FOCUS AREAS		CIPC STRATEGIC GOAL	CIPC STRATEGIC OBJECTIVE
Create a fair regulatory environment that enables investment, trade and enterprise development in an equitable and socially responsible manner.	>	1. Reduced administrative compliance burden for companies and IP owners	<ul> <li>1.1 24/7 access to all CIPC products and services</li> <li>1.2 Timely delivery of all CIPC products and services</li> <li>1.3 Intelligent, innovative, high-performance organisational environment</li> </ul>
Facilitate transformation of the economy to promote industrial development, investment, competitiveness and employment creation.	>	2. A reputable Business Regulation and IP Protection environment in South Africa.	2.1 Increased knowledge and awareness of Company and IP law      2.2 Improved compliance with Company and IP laws

## 12. Recent Court Rulings

Not applicable

# 13. Situational Analysis

A robust framework is used to conduct a comprehensive situational analysis that enables the CIPC, to dissect the present status quo. The five C's framework (Climate, Company, Customers, Competitors and Collaborators) develops an understanding of internal and external environments.

Figure 1: Five C's Framework



#### a. Climate

Climate analysis involves the evaluating on of the macro-environmental factors that affectting the business. The PESTEL (Political, Economic, Social/Cultural, Technological, Environmental, and Legal factors) is adopted to analyse the macro-environment in which the CIPC operates. The macro-environmental factors examined are segmented according to the five PESTEL factors.

#### i. Political

Political factors describe the degree to which government may influence the economy or a particular industry. This includes, but not limited to government policy, political stability, foreign trade policy, tax policy, labour law, environmental law, and trade restrictions. The CIPC is influenced by government policy. Rules and regulations imposed by National Government are essential to the effective governance of the country. These rules and regulations need to be effectively managed and navigated to ensure effective delivery on the CIPC mandate and continued performance.

#### 1. Direct Policy Environment

Apart from the 14 pieces of legislation the CIPC administers the CIPC also derives its policy mandate from the policies of its responsible department, **the dti**. The key policies and strategies of **the dti** that are relevant to the CIPC are as follows:

Table 1: Key policies and strategies of the dti

the dti policies relevant to CIPC	Summary of Policy	
the dti Medium Term Strategic Plan 2011 - 2014	To promote structural transformation towards a dynamic industrial and globally competitive economy and to broaden participation in the economy to strengthen economic development.	
Industrial Policy Action Plan 2017/18 – 2019/20	To facilitate diversification by promoting increasing value-addition per capita and intensification of South Africa's industrialisation process.	
Strategy on the Promotion of Entrepreneurship and Small Enterprise	To increase supply of financial and non-financial support services and creating demand for small enterprise products and services through the reduction of small enterprise regulatory constraints.	
Corporate Law Reform Policy	To promote growth, employment, innovation, stability, good governance, confidence in the South African business environment, as well as increase international competitiveness	
Co-operatives Development Policy for South Africa	Create an enabling environment for co-operative enterprises that reduce the disparities between urban and rural businesses, and is conducive to entrepreneurship. Promote the development of economically sustainable co-operatives	
Integrated Strategy for the Development and Promotion of Co-operatives	To grow all forms and types of co-operatives and the co-operatives movement, as well as increase its contribution to the country's GDP growth rate, economic transformation and social impact.	

#### 2. International Treaties and Agreements

South Africa is a member of various international treaties and agreements in several important areas of the economy, including, trade, development, the environment and many more. The CIPC is responsible for ensuring compliance with South Africa's obligations in terms of these Treaties or Agreements for several of these, summarised in the below table:

**Table 2: International Treaties and Agreements** 

Treaties and Agreements	Summary of Policy
Paris Convention for the Protection of Industrial Property	The Paris Convention, adopted in 1883, applies to industrial property in the widest sense, including: patents, trade marks, industrial designs, utility models, service marks, trade names, geographical indications and repression of unfair competition. This international agreement was the first major step taken to help creators ensure their intellectual works were protected in other countries. South Africa's accession to the Paris Convention was in October 1947.

Treaties and Agreements	Summary of Policy	
Patent Co-operation Treaty	The Patent Co-operation Treaty makes it possible to seek simultaneous invention patent protection in a large number of countries by filing an "international" patent application. Such an application may be filed by anyone who is a national or resident of a PCT Contracting State. It may be filed generally with the national patent office of the Contracting State of which the applicant is a national or resident or, as an applicant' option, with the International Bureau of WIPO in Geneva. South Africa's accession to the treaty was in December 1998.	
Berne Convention for the Protection of Literary and Artistic Works	Adopted in 1886, this convention deals with the protection of works and the rights of their authors. It provides creators such as authors, musicians, poets, painters with the means to control how their works are used, by whom, and on what terms. It is based on three basic principles and contains a series of provisions determining the minimum protection to be granted, as well as special provisions available to developing countries that want to make use of them. South Africa's accession to the treaty was in October 1928.	
Budapest Treaty on the International Recognition of the Deposit of Microorganisms for the Purposes of Patent Procedure	Adopted in 1977, the Budapest Treaty concerns a specific topic in the international patent process i.e microorganisms. All states party to the Treaty are obliged to recognise microorganisms deposited as a part of the patent procedure, irrespective of where the depository authority is located. In practice, this means that the requirement to submit microorganisms to each and every national authority in which patent protection is sought no longer exists.	
TRIPs Agreement	The TRIPs Agreement is an international legal agreement between all the member nations of the World Trade Organisation (WTO). It sets down minimum standards for the regulation by national governments of many forms of intellectual property (IP) as applied to nationals of other WTO member nations. It stems from the desire to reduce distortions and impediments to international trade, and taking into account the need to promote effective and adequate protection of intellectual property rights, and to ensure that measures and procedures to enforce intellectual property rights do not themselves become barriers to legitimate trade. South Africa deposited its instrument of acceptance for the 2005 protocol amending the WTO's Agreement on Trade-Related Aspects of Intellectual Property Rights (TRIPS) on 23 February 2016.	

The South African government has dealt with increasing social unrest, which has implications for the South African economy which is examined more in detail in the following section.

#### ii. Economic

Economic factors refer to determinants of a country's economic performance that impact the CIPC. These factors include, but limited to, economic growth, interest rates, exchange rates, inflation, consumer disposable income and businesses.

In the current globalised and hypercompetitive economy, a country's reputation, wealth, competitiveness and growth potential is significantly influenced by its business activity, the economic inclusion of its citizens, andits level of innovation, as measured by intellectual property developed and registered by its citizens.

The South African economy continues to struggle on the back of a global economic downturn, falling commodity prices, and a host of local issues, such as the 2008 labour disputes, power supply problems, high levels of household debt, inflation, low business and consumer confidence, unemployment and political instability. The current economic landscape elevates the importance of the role that the CIPC is mandated to play in the countries' economy.

Over the past recent years, the government has faced increasing social unrest from communities as a result of low service delivery from government coupled with general dissatisfaction. Political instability and its associated implications will continue to have a major impact on society and the economy, affecting levels of poverty and unemployment in particular.

The country's unemployment rate reached a record level in 2016, rising above 27%. The rate has been hovering between 24% and 26% since 2003. The high unemployment rate is due to a number of factors, including low levels of education in South Africa and retrenchments in the mining, manufacturing and service sectors.

Table 3: Summary of key economic indicators and trends

Economic Indicators	Trend	Key Insights
GDP and GDP growth	3,500,000  Actuals  Forecast  6  5  7,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,000  1,500,00	<ul> <li>Link between company registration and socio-economic and economic growth</li> <li>Dynamic relationship exists between economic growth and IP generation. (IP rights can contribute significantly to economic development)</li> <li>The CIPC can influence economic development through increasing IP protection and promoting company registration</li> </ul>
Consumer Price Index	- CPI Overall (Headline) - G7 CPI Index  2.4  Actuals  Forecast  Forecast  1.0  1.0  1.0  1.0  1.0  1.0  1.0  1.	South Africa's CPI has  experienced a high and volitile trends which has had a negative impact on growth and the economy  Exchange rate depreciation, leading to an export slump have been unexpected consequences of a high CPI  Inflationary pressure has not had an adverse impact on company and IP registration

Economic Indicators	Trend	Key Insights
Rand Exchange Rate	2012.1	<ul> <li>Consistent depreciation of the Rand against the three major currencies</li> <li>Weaker Rand can push up inflation as imported goods have become more expensive</li> <li>The weaker Rand will place strain on the SA economy and affect majority of currently operating and potential businesses negatively.</li> <li>The resultant, tough business environment may lead to an increase in company deregistrations and a decrease in new company registrations</li> </ul>
Unemployment and Unemployment Rate	17,000 16,500 16,000 15,500 14,500 14,500 13,500 13,500 13,500 13,500 12,500 12,000 12,500 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12,000 12	<ul> <li>South Africa's unemployment rate has reached an all time high, and is expected to worsen</li> <li>Correlation between increased unemployment and increased entrepreneurship</li> <li>CIPC can support new entrepreneurs by means of education and awareness and business registration promotion in order to improve the current unemployment rates</li> <li>CIPC can assist in education by partnering with relevant organisations</li> </ul>

Economic Indicators	Trend	Key Insights	
Prime Interest Rate	17,000 16,500 16,000 15,500 15,500 14,500 14,500 13,500 12,500 12,500 12,500 12,500 12,500 12,500 12,500 12,500 12,500 12,500 12,500 12,500 12,500 12,500 12,500 12,500 12,500 12,500 12,500 12,500 12,500 12,500 12,500 12,500 12,500 12,500 12,500 12,500 12,500 12,500 12,500 12,500 12,500 12,500 12,500 12,500 12,500 12,500 13,500 14,000 12,500 12,500 12,500 12,500 12,500 12,500 12,500 12,500 12,500 12,500 12,500 12,500 12,500 12,500 12,500 12,500 12,500 12,500 12,500 12,500 12,500 12,500 12,500 12,500 12,500 12,500 12,500 13,500 14,000 14,000 15,500 16,600 17,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18,000 18	<ul> <li>Interest rates progressively increasing, making capital cost relatively more expensive</li> <li>Higher interest rates suggest that companies and individuals have less money to invest in IP and register companies</li> </ul>	

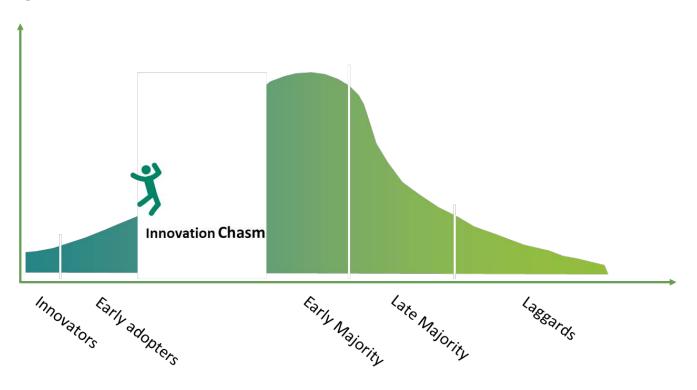
#### iii. Social

Social factors, also known as socio-cultural factors, involve shared beliefs and attitudes of the population. Social factors are used to gauge determinants like cultural trends, demographics and population analytics.

#### 2. Innovation Culture

South Africa has a strong culture of innovation, supported by a well-established research base. In 2015 World Intellectual Property Organisation (WIPO) global innovation index, the country was ranked 60th and 2nd in Africa, after Mauritius (49th). The South African universities and research institutions have done exceptionally well in producing world-class research and publications in peer-reviewed journals. However, there is still a gap in the National Innovation System (NIS), as most of the research outputs have not translated to commercially-viable products and services and creation of new industries. This calls for a coherent strategy to close the innovation chasm.

**Figure 2: The Innovation Chasm** 



Protection of intellectual property rights should contribute to promotion of technological innovation and to the transfer and dissemination of technology. However, patents granted to an undeserving invention, weaken the innovation system. It is therefore important that patent exclusivity, be granted only to inventions who meet the patentability criteria laid down in the Patent Act. Hence the need to introduce a substantive examination procedure as the primary gate keeper to granting of valid and high-quality patents.

#### 2. ENTREPRENEURIAL CULTURE

The Global Entrepreneurship Monitor (GEM) provides an indication of the state of entrepreneurship within South Africa Evidence from the GEM report indicates that South Africa is a relatively poor entrepreneurial nation. In terms of the sub-indicators making up **Self-perception about Entrepreneurship** and **Entrepreneurial Activity**, South Africa is within the bottom 30% of benchmarked countries. South Africans do not feel there are adequate opportunities in entrepreneurship, they do not have self-belief in their ability to be entrepreneurs and have a high fear of failure all of which contribute to a low proportion of the surveyed population intending to become entrepreneurs.

The GEM is revisited in the section on Competitors as it allows South African entrepreneurship to be benchmarked against other global players, creating insights into some of the strengths and weaknesses of the local entrepreneurial environment.

#### 3. THE HUMAN DEVELOPMENT INDEX AND ENTREPRENEURIAL CULTURE

The Human Development Index (HDI) is a summary measure for assessing progress in three basic dimensions of human development: a long and healthy life, access to knowledge and a decent standard of living. A long and healthy life is measured by life expectancy at birth. Knowledge level is measured by mean years of education among the adult population i.e., the average number of years' education received in a life-time by people aged 25 years and older and access to learning and knowledge. Standard of living is measured by Gross National Income (GNI) per capita, expressed in constant 2011 international dollars converted using purchasing power parity (PPP) conversion rates.

South Africa's HDI value for 2015/16 was 0.666, putting the country in the medium human development category and positioning it at 119 out of 188 countries and territories. There has been a year-on-year improvement in its rank from 123/187 in 2011/12.

The table below reviews South Africa's progress in each of the HDI indicators. Between 2011 and 2015, South African's life expectancy at birth decreased by 4.4 years, mean years of schooling increased by 3.8 years and expected years of schooling increased by 1.6 years. South Africa's GNI per capita increased by 21% between 1990 and 2015.

**Table 4: South African HDI position** 

	Life expectancy at birth	Expected years of schooling	Mean years of schooling	GNI per capita (2011 PPP\$)	HDI value
2011	55.5	12.8	9.7	11,978	0.644
2012	56.3	12.8	9.9	12,037	0.652
2013	56.9	13	10.1	12,126	0.66
2014	57.4	13	10.3	12,113	0.665
2015	57.7	13	10.3	12,087	0.666

One of the reasons the HDI is important is that there is a significant link between a nation's level of human development of a nation (high Human Development Index) and entrepreneurial activity. The steady rise in South Africa's HDI will have had an impact on the CIPC as more individuals participate in entrepreneurial ventures in the formal business environment by interacting with the CIPC and registering intellectual property. The CIPC will be required to position itself accordingly.

#### iv. Technological

Technological factors pertain to innovations in technology that may affect their operation in the industry or the market. This includes, but is not limited to elements such as automation, research and development and as an organisation's technological expertise and capabilities.

In the past few years South Africa has experienced rapid growth in use of and access to technological devices, more specifically use of mobile phones and portable devices. South Africa is among the technological leaders in Africa, boasting the highest number of smartphone users in the sub-Saharan region.

In addition to this, there has been great headway made in achieving increased internet access in South Africa. The initiatives include undersea cables which provide users with fast and efficient internet access, combined with Government investing in free public Wi-Fi services.

These technological advancements have the CIPC perfectly poised, as the CIPC has endeavoured to provide all services and products online, with a significant migration from manual to electronic registration of company and IP registrations.

Since inception five years ago, the CIPC has upgraded its systems. Out of 184 core CIPC processes, 38 processes (21%) are hybrid offerings (a combination of manual and automation), or fully automated services. This displays the CIPC's efforts to align with global technological advancements . The organisation is moving with the modern times, while providing the customer with strong service delivery. As technological modernisation continues to penetrate the South Africa market, it will become increasingly important that the CIPC continues to drive progress in modernising and upgrading their systems to be prepared for the changing technological landscape and consequent customer requirements.

#### v. Environmental

Environmental factors are defined as factors which influence and determine the surrounding environment. The rise in importance of CSR (Corporate Sustainability Responsibility) contributes to the ranking of this element. Factors include climate, recycling procedures, carbon footprint, waste disposal and sustainability.

The CIPC has successfully executed their ICT led strategy through automation and modernisation. Automation has led to the CIPCs registration systems becoming faster, more cost-effective with enhanced data integrity, information security, registration system transparency and verification of business compliance. The increased use of the CIPC online platform has led to a reduction in paper contributing to a more sustainable, green environment.

#### vi. Legal

Legal factors pertain to laws and regulations with which the CIPC must comply. The CIPC is responsible for administering all or part of 13 pieces of legislation relating to corporate and intellectual property regulation. Its key mandate encompasses companies, close corporations, co-operatives, trade marks, patents, designs, aspects of copyright legislation and enforcement of rules and regulations in most of these areas of law. The CIPC's primary institutional mandate derives from the Companies Act, 2008, which establishes CIPC as a juristic person. See Section 8 for pieces of legislation for which CIPC is responsible for.

#### b. Company

Company analysis studies an organisation's strengths and weaknesses. It is useful in understanding existing and potential problems within the business.

#### i. Strengths

#### 1. Structure of the business registries

The CIPC offer its services through partnerships and collaborative initiatives. It uses multiple channels including a third-party model, self-service terminals, self-service centres banks, Call centre, USSD, transacting website, a query resolution system and social media. This provides for ease in transacting and accessing the CIPC services countrywide.

#### 2. Increased Call Centre Efficienciency

The CIPC's call centre is an essential touch point for its customers. The call centre has improved its customer service over the past five years specifically, the call centre has experienced a 20% increase in call answer rates in the past five years. Key initiatives such as capacity building through recruitment of experienced call agents and continuous training have contributed to this improvement.

Number of answered calls

32%	22%	38%	46%	73%
147335		121845		
62658	91505	90974		
2013/14	2014/15	2015/16	2016/17	2017/18

Figure 3: Total number of calls received and percentage of calls answered

#### 3. Automation and Digitisation

The CIPC has made dramastic improvements to the automation and modernisation of the organisation. Automation has led to the CIPC's registration systems becoming faster and more cost-effective with enhanced data integrity, information security, registration system transparency, and verification of business compliance.

#### 4. Integrated Registration System

ICT makes registration systems faster and more cost-effective. They enhance data integrity, information security, registration system transparency and verification of business compliance. Using technologies also assists countries with limited human resources to meet customer demand, as well as reducing administrative costs.

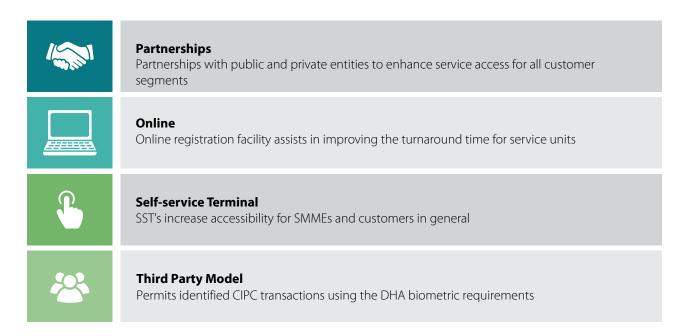
An ICT-led registration system is crucial for both the virtual and physical One-Stop-Shops. Physical shops can deliver services faster and more efficiently by using ICT for back-office workflows. ICT also plays an essential role in developing integrated systems.

The CIPC has ventured into automating processes over the past five years, with significant strides made in achieving automation targets (26% of processes automated).

#### 5. Distribution Channels

The CIPC has made great strides in collaboration and distribution channels, as illustrated in the figure:

Figure 4: Some of the CIPC Service Channels



#### 6. Standardised incorporation documents

Standard incorporation documents enable a number of key benefits:

- Enable entrepreneurs to ensure legality without resorting to notaries and lawyers;
- Eliminate applicant's cost burden for lawyer services;
- Decreases the commission's cost burden as the application processing is more efficient;
- Eases workload at the commissions or registries;
- Assists in preventing errors and expediting registration time.

The move towards a single, standardised incorporation document is one mature economies subscribe to, and a principle which the CIPC has implemented.

The Companies Act, No. 71 of 2008, as amended, has since replaced the Memorandum and Articles of Association with a single MOI. Since CIPC's inception, the number of company registrations has climbed annually. A contributing factor to this steady increase may be attributed to introduce asingle, more user-friendly MOI. The new MOI has simplified the registration process for the CIPC's customers making company registration more accessible option.

#### 7. Registration and administrative process

Company registration is an administrative, not a judicial matter involving courts in the registration process may take an entrepreneur, on average, 70% more time than if it were an administrative process. South Africa has always implemented the company registration process as an administrative process and not a legal process. It is, and always has been optional to involve a notary in the process and not a mandatory requirement by the Commission. The CIPC also aligns with international practice, as there is no requirement to register a company using the court system or a notary in South Africa. Intellectual property. The CIPC also aligns with international practice, as there is no requirement to register a company using the court system or a notary in South Africa.

#### 8. Intellectual property

The CIPC's IP service's turnaround time trends have been positive, with turnaround times seeing a strong improvement over the past five years. The CIPC's average turnaround time for patents and designs application is 2.8 days, and the average turnaround time for a copyright application is 1 day. This shows tremendous improvement, indicating that the CIPC is increasingly a competitive organisation in its field.

#### 9. Financial Sustainability

The CIPC is funded purely by fees collected from registration services and annual returns. As such, the CIPC has maintained financial self-sustainability. However, future financial sustainability must be assessed, given the role of the CIPC within government. Research has shown a sustainable Government entity is one of the major keys to creating economic development and social value for the country's citizens.

#### 10. Capital Requirement for Start-Ups

Start-up capital is often very limited for SMEs, especially in developing nations such as South Africa. Minimum capital requirements place constraints on the potential businesses growth, and often time worsens the resource constraint. Essentially, capital constraints undercut entrepreneurship in South Africa and globally.

The CIPC is aligned to best practice of eliminating minimum capital requirements, the potential to foster formal economic participation by small and medium enterprises.

#### ii. Weaknesses

#### 1. Call Centre

Although the call centre has made progress in the call answering rate over the past five years, further developments are necessary to meet customer requirements. The primary complaint on HelloPeter is that customers cannot get through to the call centre for assistance. This inefficiency may contribute to customers going to third party company registration entities. Performance is still significantly below industry best practice, as well as CIPC set targets. The centre also continues to face the challenge of low staff retention rates.

#### 2. ICT Services

The Business Information Services Group (BISG) responsible for ICT services at the CIPC, struggles with continual high vacancy rates. In addition, the structure of the ICT department does not lend itself to efficient execution of its roles and responsibilities. This is currently being addressed.

#### 3. Compliance

Currently, there are several pieces of legislation with which the CIPC is 100% compliant in some cases, a gap exists, between what CIPC currently addresses and its mandate. For example, the Patents Act, the Designs Act, the Performers Protection Act and the Copyright Act.

The CIPC lacks a number of core capabilities and skills which would assist the CIPC in its efforts to remain compliant with the relevant Acts, for example:

- Advanced International Financial Reporting Standards (IFRS) skills
- Advanced Investigative and regulatory skills
- Data analytic capabilities
- Case management systems (still manual)

#### 4. Registration

While the CIPC has successfully implemented a hybrid registration system, there are certain inefficiencies in the registration system, such as:

- System instability
- Some steps within hybrid and manual processing are non-automated, example indexing and automatic rejection notification for applications does not meet process and document requirements
- Slow rate of final deregistration for non-compliant companies and close corporations
- Inefficient manual processing systems

#### 5. Document Management

The CIPC needs to ensure its document management processes and systems maintain relevant levels of security, as the current arrangement poses a security risk. The CIPC works with sensitive, confidential documents and thus requires an access-controlled environment and/or a secluded area in which store and work with confidential documents (currently lacking at the CIPC).

#### **6. Finance/Supply Chain Management Process**

The Finance and Procurement Division consists of the finance department, supply chain management, and treasury and insurance. This department had not achieved optimal performance due to these efficiencies:

- Poor demarcation of roles and responsibilities between the overall business and the Finance and Procurement division
- Insufficient or no budget allocation for key projects
- Departmental processes are not aligned to business processes

The CIPC is currently exploring ways to address these challenges.

#### 7. Legislation and Policy

Although currently the CIPC is well aligned to various items of legislation, there are a number of inefficiencies in legislative adherence, including:

- Delays in finalising the Copyright Bill, and Intellectual Property Laws Amendment Act (IPLAA) regulations
- Fragmented IP system

#### 8. Stakeholder Relations and Management

Synergies between various government departments and agencies handling IP issues need improvement.

#### 9. Digitisation and Technology

While the CIPC has made strides in increasing automation and digitisation throughout the company, there is still room for improvement. Small inefficiencies exist, such as:

- Current service targets and turnaround times for lodgment are negatively impacted by glitches in the IT system. These result in huge back logs and in set targets not met
- Current human capital skill is not aligned to meeting technological advancement and future developments

#### c. Customers

Understanding customers is a key part of situation analysis. It involves knowing the target audience, their behavior, market size, market growth, buying patterns, average purchase size, frequency of purchase, and preferred channels.

#### i. Value Proposition

CIPC customer value proposition is aspirational. It includes current benefits and future benefits developed over time by CIPC in association with its channel and strategic partners.

It must be emphasised that living up to these aspirations will require the CIPC to build required capabilities in collaboration with its strategic partners. Therefore, achievement of these aspirations is partly within the CIPC's scope of control and partly under that of CIPC's strategic partners.

The CIPC's value proposition means that customers have access to growth opportunities, are compliant with principles of good corporate governance, have security of lodged information and ease of registration.

Figure 5: Elements of the CIPC's value proposition



#### ii. Segmentation

The CIPC makes use of behavioral segmentation by dividing its market according to needs. These segmentation categories include the following needs:

- Registration
- Information and Data
- Compliance
- Redress
- Maintenance

# **Figure 6: CIPC Customer Segmentation**

### **Registration Needs**

- Effecient, reliable and predictable
- Accurate security and protection of information
- Choice, effeciency and cost effectiveness of access channels

# Information and Data

### **Needs**

- Information about benefits, obligations, rights, responsibilities, recource, opportunities for growth
- Personalised, decentralised service, advice and support

# **Compliance Needs**

- Greater ease of doing business
- Access to accurate, reliable information and data; either through face-to-face contact or direct access to CIPC systems and/or database

### **Redress Needs**

- Easy lodgement of compliance obligations
- Advice on complicated matters
- Timeous investigation of complaints, remedial action and reports back by trained, knowledgeable professionals

### **Maintenance Requirements**

- Easy lodgement of compliance obligations
- Advice on complicated matters
- Timeous investigation of complaints, remedial action and reports back by trained, knowledgeable professionals

General Public

Established Company

**Table 6: Market Segmentation** 

### Segments

# Products and service needs

### **Customers with registration needs:**

 Customers who interact with and access the CIPCs services directly or indirectly through one of the CIPCs partner intermediaries. This segment includes the existing customer base, and all potential customers.

- Efficient, predictable and reliable registration and amendment of registrations of entities and intellectual property rights
- Accuracy, security and protection of registry information
- · Choice, efficiency and cost-effectiveness of access channels
- Information about the benefits and obligations of registration and other rights, responsibilities and recourse
- Information about growth opportunities
- More personalised, decentralised service, advice and support faceto-face, agency or contact centre
- Greater ease of doing business, e.g. integrated registration for tax, workman's compensation, bank account, etc.

# Products and service needs Segments Access to accurate, reliable information and data – either Customers with information and data through face-to-face contact or direct access to CIPC systems and/or database, usually for verification and fraud prevention needs: purposes, could also be for search purposes (e.g. IP or name Government agencies, institutions, reservations) and for legal clarity; banks, international business entities, international bodies (such as WIPO), Access to policy information about business activity, conduct other regulators and stakeholders and impact of regulation on enterprise formation and sustainability, innovation and creativity in specific sectors Easily accessible information about the compliance obligations and requirements **Customers with compliance needs:** Advice on complicated matters Registered entities or holders of renewable IP rights Easy lodgement of compliance obligations Minimal interaction with CIPC Timeous investigation of complaints; Customers with redress needs: Professional investigation, remedial action and report back by • Individual or corporate investors, trained, knowledgeable professionals directors, IP rights holders, acting alone Credible, reliable finding or through intermediaries Reversal of illegal actions and possible damages **Businesses with maintenance** requirements; Efficient and reliable amendments Company detail amendments (changes in directors, address etc.) More personalised, decentralised service, advice and support · face-to-face, agency or contact centre Annual return submission Business rescue application/ procedure

# d. Competitors

Competitor analysis is critical in understanding the external environment in which a firm operates. Best practice would dictate an analysis of competitors' strengths, weaknesses, positioning, market share, and upcoming initiatives. Since the CIPC is the only commission of its kind in South Africa, a global view of the CIPC's competitive position has been taken. To assess the CIPC's competitive position, a review of its relative rankings and scores was conducted using the Ease of Doing Business ranking, the Global Competitiveness Report, the WIPO IP indicators report and the Global Entrepreneurship Monitor (GEM).

### i. Ease of Doing Business

Ease of doing business evaluates how easy, or difficult it is for a local entrepreneur to open and run a small to medium-sized business when complying with relevant regulations. South Africa currently ranks 82 out of 190 countries and it is ranked 125 in "Starting a business" in 2018.

# ii. Global Competitiveness Report

Defined as the set of institutions, policies, and factors that determine an economy's productivity levels. South Africa currently scores 61st out of 138 countries is one of the most competitive countries, in the Sub-Saharan Africa, also ranked 39th amongst the most innovative in 2018. It dropped 14 positions from 2018.

### iii. WIPO IP Indicators Report

A comprehensive picture of IP activity around the world is based on statistics from national and regional IP offices, WIPO and the World Bank. The WIPO report covers filing, registration and renewal data for patents, utility models, trade marks, industrial designs, microorganisms and plant variety protection. According to the report, China is the largest driver of growth in the number of filed applications. South Africa has shown a strong improvement in the global rankings for the number of filed applications.

**Table 7: Ranking of Total Filing Activity** 

Country	,	Patents	Trade marks	Designs
	South Africa	37/+-100	47/+-100	39/+-100

# iv. The Global Entrepreneurship Monitor

The GEM is a benchmarking tool aimed at identifying strengths and weaknesses in a local entrepreneurial environment. The GEM was addressed earlier in the "Climate" section as it speaks to social factors in South African environment. Here the GEM is used to compare South Africa's entrepreneurial status with other nations. The table below gives an indication of South Africa's global ranking within the GEM report.

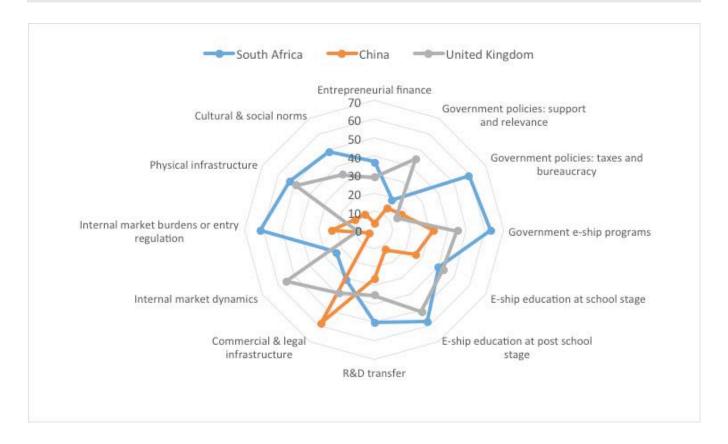
Table 8: Global ranking of South Africa, BRIC nations and best practice nations according to the sub-elements which make up the key entrepreneurship indicators from the GEM report

	*Sub- Saharan Africa		BRIC Na	ations	Best- Practice Nation	OECD Benchmark			
Indicator	South Africa (/64)	Brazil (/64)	Russia (/64)	India (/64)	China (/64)	Burkina Faso (/64)	UK (/64)		
Self-perception abou	eption about entrepreneurship								
Perceived opportunities	44	35	63	27	41	6	32		
Perceived capabilities	54	24	62	41	61	3	34		
Undeterred by fear of failure	44	34	10	30	6	64	37		
Entrepreneurial intentions	51	19	63	40	27	2	54		

	*Sub- Saharan Africa		BRIC Na	ations		Best- Practice Nation	OECD Benchmark
Entrepreneurial Acti	vity						
Total Early-stage Entrepreneurial Activity (TEA)	51	10	55	31	32	1	40
Established business ownership rate	60	4	46	50	27	1	40
Entrepreneurial Employee Activity – EEA	54	42	54	33	46	60	7
Motivational Index							
Improvement- Driven Opportunity/ Necessity Motive	39	57	47	51	42	44	16
Gender Equality							
Female/Male TEA Ratio	21	2	12	43	22	18	55
Female/Male Opportunity Ratio	38	56	42	18	34	54	34
Entrepreneurship Im	pact						
Job expectations (6+)	17	62	40	61	19	45	15
Innovation	42	62	63	25	24	41	17
Industry (% in Business Services Sector)	37	57	47	53	40	64	4
Societal Value About	: Entrepreneursh	nip					
High status to entrepreneurs	17	-	39	60	18	1	19
Entrepreneurship a good career choice	15	-	31	56	19	6	38

# Entrepreneurial Eco-system: National Framework Conditions (NFCs)

### Results presented in Figure 9 below



In summary, South Africa's entrepreneurial status should be bolstered by the following indicators:

- **Self-perception about Entrepreneurship:** South Africa is positioned within the bottom 30% of benchmarked countries
- Entrepreneurial Activity: South Africa is positioned within the bottom 30% of benchmarked countries
- Motivational Index: South Africa is positioned within the bottom 50% of benchmarked countries
- **Gender Equality:** South Africa is positioned within the bottom 50% of benchmarked countries

While the following indicators demonstrate a comparative strength for South Africans:

- **Societal Value:** South Africa is positioned within the top 25% of surveyed countries
- The TEA sub-indicator: South Africa ranks in the top one third of surveyed countries in terms of female/male ratio

### v. Threats and Opportunities

A summary of CIPC's threats and opportunities is shown in the table below.

**Table 9: Threats and Opportunities for CIPC** 

Challenges / Threats	Opportunities
<ul> <li>Generally low education and infrastructure levels in South Africa around company and IP registration</li> <li>Limited policy influence</li> <li>Patent Law issues</li> <li>Conversion of knowledge to IP, particular in higher education</li> <li>Low investor confidence</li> <li>Negative societal value and perception of entrepreneurship in South Africa</li> </ul>	<ul> <li>Automation of the cooperatives and IP registration process</li> <li>CIPC signing onto international agreements</li> <li>Legislate Patent Pools</li> <li>Development of support programmes to entrepreneurs</li> <li>CIPC has room to improve the value recovery rate of insolvency procedures</li> <li>Education and awareness, media campaign and brand awareness</li> </ul>

### e. Collaborators

Collaborators are the external stakeholders who team up with the organisation in a mutually beneficial partnership. Agencies, suppliers, distributors, and business partners are typical collaborators. It is important to understand their capabilities, performances, and issues to better identify business problems.

# i. Partnerships

One of the core values of the CIPC is collaboration. As a value-based organisation, every effort is made to demonstrate new values in the organisation's activities. Over the past several years, collaborations with both public and private organisations have been a central distribution model focus and have been particularly significant for the organisation.

**Figure 10: Indicative CIPC Partnerships** 



# FNB, Nedbank, Standard Bank and ABSA Partnership provides accessibility and a reliable means of identification verification PROBLEM Partnership provides accessibility and a reliable means of identification verification Partnership provides SARS Partnership provides businesses with a tax number once they are registered Partnership provides businesses with a tax number once they are registered To check the status of enterprises and directors prior to them registering their business

home affairs

From the start, the CIPC aimed to reduce regulatory burdens and indirect costs for customers, while simultaneously adding value to their' experiences. This premise encouraged the CIPC to explore alternative access channels and partners. The partnership model had a significant positive impact on turnaround times for registrations. It has taken CIPC forward in pursuing its goal of creating a 'one stop' shop with minimum touch points.

Key achievements of the bank partnerships were that five percent of all Private Company registrations were filed and processed through the bank channel. This channel also offered a wide range of CIPC products and services, including company registration, name reservation, payment integration and B-BBEE certificate application. Banks were specifically selected as they have an extensive branch network and online functionality that is internationally accessible. In addition they provide reliable identification verification.

In an attempt to differentiate its services for different target markets, the CIPC launched an office in partnership with the JSE. This office provides specific services for listed companies and their subsidiaries, i.e. director and company amendments, advisory services and real-time company registration services (through an SST). To continue providing value-add services, the CIPC also partnered with SARS to offer a tax number when an enterprise is registered.

The most recent development has been the partnership between CIPC and the National Treasury. The partnership provides a real-time link, enabling the Treasury to check the enterprise and director status prior to registration on the Central Supplier Database. This resulted in cost and time saving benefits to entrepreneurs, as they now have to register only once on the Central Supplier Database, not with individual entities and departments.

# 1. THIRD PARTY MODEL

During the 2016/2017 financial year, the CIPC introduced a new distribution model known as the Third-Party Model. This delivery model permits identified CIPC transactions using Department of Home Affairs' biometric authentication. While this distribution channel is new, it has made positive progress as a key CIPC access channel. In the year since implementation, this third-party model has registered 530 third party partners, with approximately 108 partners currently active. It has achieved approximately 4881 company registrations.

# 14. Description of the Planning Process

The CIPC has conducted a five-year performance review of its strategy from 2012/13 – 2016/17. The outcomes are incorporated into the development of CIPC's long- term (2030) vision on which its 2017/18 – 2021/22 Strategic Plan is based. Strategic Review Sessions held on 17-18 August 2017 and 5-6 December 2017, enriched the situational analysis and the emerging CIPC 2030 vision. The vision, mission, outcome-oriented strategic goals, strategic objectives, and key initiatives for the 2017/18 – 2021/22 Strategic Plan were discussed and confirmed. A more detailed outline of the strategy development process is provided below:

The CIPC was established to play a vital role in South Africa's economy. It was established in May 2011 in terms of the Companies Act, 2008 (Act 71 of 2008 as amended) and aimed at establishing a modern, effective and enabling environment in companies could create jobs, while promoting economic growth and reducing inequality. It set out a framework for simplified company registration, enhanced governance and clarity on disclosure standards for businesses. The CIPC, despite being a new entity, is essentially a merger of the former Companies and Intellectual Property Registration Office (CIPRO) and a unit in **the dti's** Corporate and Consumer Regulation (CCRD) division, the Office of Companies and Intellectual Property Enforcement (OCIPE).

As the CIPC prepares for the next phase in its growth cycle, it is necessary for strategic review. During this period, the foundations on which a world-class commission is built are prepared.

The strategic review consisted of three phases. Each phase contains strategic activities:

- Phase I: Diagnosis and Early Design
- Current strategy review
- Performance assessment
- Market force analysis
- Organisational design
- Phase II: Workshop Strategy Session
  - Review vision and mission
  - Problem solve and exploration of strategic themes
  - Identify strategic objectives
- Phase III: Refine Design,
   Detail and package
  - Articulate strategy
  - Refine Strategic Plan and

Annual Performance Plan

The three-phased approach is shown in the figure below:

# 15. Financial Plan

# FORECAST STATEMENT OF FINANCIAL PERFORMANCE

Details	Audited Actual 2017/18	Approved budget 2018/2019 Year 0	Forecast 2019/20 Year 1	Forecast 2020/21 Year 2	Forecast 2020/21 Year 3
	R'000	R'000	R'000	R'000	R'000
Operating Revenue	597 051	553 774	605 657	662 449	724 617
Companies	89 930	92 797	100 221	108 238	116 897
» Proposed revenue increase included above			8%	8%	8%
Co-ops	2 812	3 173	3 427	3 701	3 997
» Proposed revenue increase included above			8%	8%	8%
IP	53 670	57 616	62 225	67 203	72 580
» Proposed revenue increase included above			8%	8%	8%
Corporate Information, data sales and other income	25 594	21 139	22 830	24 657	26 629
» Proposed revenue increase included above			8%	8%	8%
Annual Returns	319 413	331 152	364 267	400 694	440 763
» Proposed revenue increase included above			10%	10%	10%
Other Revenue (interest etc)	105 632	47 897	52 687	57 955	63 751
» Proposed revenue increase included above			10%	10%	10%
Total Operating Revenue	597 051	553 774	605 657	662 449	724 617
Operating Expenses					
Employee Costs - Salaries (total package)	310 760	307 306	331 890	358 442	387 117
Other staff related costs (performance rewards)	12 994	12 592	13 599	14 687	15 862
Total Employee Costs	323 754	319 898	345 490	373 129	402 979

# FORECAST STATEMENT OF FINANCIAL PERFORMANCE

Details	Audited Actual 2017/18	Approved budget 2018/2019 Year 0	Forecast 2019/20 Year 1	Forecast 2020/21 Year 2	Forecast 2020/21 Year 3
Advertisements	4 157	9 255	9 995	10 795	11 659
Communication	4 799	15 752	17 012	18 373	19 843
<b>Computer Services</b>	5 124	7 010	7 571	8 176	8 831
Consultants	58 316	92 889	100 320	108 346	117 013
Consumables and stationery	1 238	2 905	3 137	3 388	3 659
Repairs and maintenance	855	1 550	1 674	1 808	1 953
Operating leases	26 210	29 954	32 350	34 938	37 733
Travel	5 538	5 640	6 091	6 578	7 105
Gain/(loss) on disposal of assets	102	0	0	0	0
Other operating expenses (excl staff related costs add research, depreciation, audit fees, bank charges, temporary staff placements, litigation costs, training, award ceremony, telecom, bursaries, internship)	47 285	68 921	74 435	80 389	86 821
Total Operating Expenses	477 378	553 774	598 076	645 922	697 596
Net Operating Result:	119 673	0	7 581	16 527	27 022
(Deficit) Surplus					
Total of Special initiatives and once off cost to be funded from Retained Earnings	25 435	79 300	80 172	81 054	81 946
Special Initiatives and capital expediture	25 435	79 300	80 172	81 054	81 946
Once off cost - New building:		0	-	-	-
» Project management (rearranging the building)		0	-	-	-

# FORECAST STATEMENT OF FINANCIAL PERFORMANCE

Details	Audited Actual 2017/18	Approved budget 2018/2019 Year 0	Forecast 2019/20 Year 1	Forecast 2020/21 Year 2	Forecast 2020/21 Year 3
<ul> <li>Construction cost (15 000m<sup>2</sup> office and 5000m<sup>2</sup> filing) - Cost include purchase of suitable land</li> </ul>	-	0	-	-	-
» ICT network and communication infrastructure	-	0	-	-	-
» furniture acquisition & special equipment	-	0	-	-	-
» building preparation (tenant installation)	-	0	-	-	-
» security systems (access control, CCTV, fire- detection, suppression etc.)	-	0	-	-	-
» move contractor, move materials (include move of files)	-	0	-		-
» pre-move clean-up & preparation	-	0	-	-	-
» building & office signage	-	0	-	-	-
Net Operating Result: (Deficit) Surplus	119 673	0	-72 591	-64 528	-54 924



PART B
PROGRAMME
PERFORMANCE

# 16. Programme 1: Service Delivery and Access (Administration)

# a. Purpose of the Programme

The purpose of the programme is to promote better access to and service delivery by the CIPC by ensuring access channels are secure and easily accessible to all, the institution has sufficient and appropriate organisational resources to deliver the best possible service and operational excellence is established in all areas of the organisation.

In order to ensure quality service delivery, the CIPC must focus on internal performance. It must act as an intelligent, innovative high-performance organisation where employee morale and development are emphasised.

# b. Description of the Programme

The emphasis of the CIPC business model is equally on the quality of its service, the desired speed with which it delivers the services, and the value its products, services and solutions generate for customers. The focuses on the manner in which it delivers services, the quality of those services, the fees it charges to remain sustainable and the potential for value add.

### c. Performance indicators and performance targets

# **Annual targets**

Output	Performance Indicator/	Audited Actual Performance			Estimate Performance	Medium Term Targets		
	Measure		2016/17	2017/18		2019/20	2020/21	2021/22
Strategic Obj	ective 1.1: 24/7 acce	ss to all C	IPC produ	icts and ser	vices.			
Increase % in website performance for e-services 24/7	% website performance for e-services 24/7	92%	96%	95%	94%	93%	95%	95%
Increase in % of CIPC services with option to file electronically compared to manually filed services	% of CIPC services with an option to file electronically compared to manually filed (See Annexure C)	-	18%	20%	26%	27% (1% increase - See Annexure C and Technical Indicator Profile)	28%	50%
Strategic Obj	ective 1.3: Intelligen	it, innovat	ive, high	performand	ce organisation	al environme	ent.	
Increase the score of the customer stakeholder value index	A score between 1 – 10 of the customer and stakeholder value index, a higher score indicating satisfaction with the CIPC	-	6.3	6.95 (Not audited)	7	Not measured	7.5	8

# **Quarterly Milestones**

Output	Performance		2019/20	Quarterly Milestones			
	Indicator/ Measure	Baseline Annual Target		1 <sup>st</sup> Quarter	2 <sup>nd</sup> Quarter	3 <sup>rd</sup> Quarter	4 <sup>th</sup> Quarter
Strategic Objec	tive 1.1: 24/7 access t	o all CIPC pr	oducts and se	ervices.			
Increase of % in website performance for e-services 24/7	% website performance for e-services 24/7	93%	93%	93%	93%	93%	93%
Increase in % of CIPC services with option to file electronically compared to manually filed services	% of CIPC services with an option to file electronically, compared to manually filed (See Annexure C)	26%	27% (1% increase - See Annexure C and Technical Indicator Profile)	26%	26%	27%	27%
Strategic Objec	tive 1.3: Intelligent, ir	nnovative, hi	gh performar	nce organisa	tional enviro	nment.	
Increase score of customer stakeholder value index	A score between 1 – 10 of the customer and stakeholder value index, a higher score indicating satisfaction with the CIPC	7	Not to be measured	-	-	-	

# d. Financial Plan (Expenditure estimates for programme 1: Service Delivery and Access (Administration)

# **Programme Name: Administration (Service Delivery and Access)**

	Expenditure Outcome			Medium-Term Expenditure Estimate			
Economic classification	2017/18	2018/19	2019/20		2021/22		
	R '000	R '000	R '000	R′000	R '000		
<b>Current payment</b> Compensation of employees and Goods & services, etc.	358 034	415 331	448 557	484 441	523 197		
Payments of capital assets Building and other fixed structure Machinery & equipment	25 435	79 300	80 172	81 054	81 946		
Other classifications	383 469	494 631	528 729	565 496	605 143		

# 17. Programme 2: Innovation and Creativity Promotion

# a. Purpose of the programme

The purpose of the programme is to support and promote local innovation and creativity by maintaining accurate and secure registries of patents, designs, film productions and creative works. Under this programme, the CIPC also supervises and regulates distribution of collected royalty by accredited collecting agencies. In addition, the programme is responsible for providing policy inputs and legal advisory opinion on the coordination, implementation and impact of respective IP laws. Furthermore, the group ensures that implementation of the national IP regime is in aligned with the international IP system.

### b. Description of the programme

The primary function of the Innovation and Creativity Promotion Programme is to promote and support registration of:

- i patents
- ii designs
- iii film productions.

The group also registers patent attorneys who have passed the Patent Board Examination. Other functions of the programme includes, coordination of appropriate enforcement actions; education creating awareness of the requirements and benefits of registration of IP rights, available remedies and opportunities for commercialisation and industrial development through the efficient management of IP assets.

The group also provides policy and legal insights on implementation and the impact of relevant IP legislation. Thus, additional functions of this programme include in-depth research to identify gaps and analyse the impact of IP rights registration forming a basis for further IP policy inputs. The programme is also responsible for monitoring unauthorised use of private and public IP rights, with a particular focus on the protection of IP rights' holders in creative industries.

# c. Performance indicators and performance targets per programme

# **Annual targets**

	Performance	Audited Actual Performance			Estimate Performance	Medium Term Targets		
Output	Indicator/ Measure	2015/16	2016/17	2017/18	2018/19	2019/20	2020/21	2021/22
Strategic ob	jective 2.1: Incre	ased knowl	edge and a	wareness c	on Company and	I IP Laws.		
Increased IP knowledge and awareness	Number of education and IP awareness events conducted by the CIPC	-	-	23	30	30	40	40
Strategic Ob	jective 2.2: Impr	oved comp	liance with	the Compa	any and IP Laws			
Increased IP knowledge and awareness	Number of education and IP awareness events conducted by the CIPC	-	-	4	6	6	8	10

# **Quarterly milestones**

Output	Performance	D !!	2019/20 Annual	Quarterly Milestones			
	Indicator/ Measure	Baseline	Target	1 <sup>st</sup> Quarter	2 <sup>nd</sup> Quarter	3 <sup>rd</sup> Quarter	4 <sup>th</sup> Quarte
Strategic ob	ective 2.1: Increas	ed knowledg	e and awaren	ess on Compa	ny and IP Laws		
Increased IP knowledge and awareness	Number of education and IP awareness events conducted by the CIPC	20	30	8	15 (7)	25 (10)	30 (5)

Strategic Obj	Strategic Objective 2.2: Improved compliance with the Company and IP Laws						
Goal/Outcom	Goal/Outcome 2: A reputable Business Regulation and IP Protection environment in South Africa.						
Output	Performance	Danelin -	2019/20 Annual	Quarterly M	ilestones		
	Indicator/ Measure	Baseline	Target	1 <sup>st</sup> Quarter	2 <sup>nd</sup> Quarter	3 <sup>rd</sup> Quarter	4 <sup>th</sup> Quarter
Increased IP knowledge and awareness	Number of education and IP awareness events conducted by the CIPC	4	6	2	3 (1)	5 (2)	6 (1)

# d. Financial Plan (Expenditure estimates for programme 2: Innovation and Creativity Promotion

Programme Name: Innovation and creativity promotion					
	Expenditure outcome	Adjusted Appropriation	Medium-Tei	rm Expenditur	e Estimate
Economic classification	2017/18	2018/19	2019/20	2020/21	2021/22
	R '000	R'000	R '000	R '000	R'000
Current payment Compensation of employees and Goods & services, etc.	47 738	55 377	59 808	64 592	69 760
Payments of capital assets Building and other fixed structure Machinery & equipment	-	-	-	-	-
Other classifications	47 738	55 377	59 808	64 592	69 760

# 18. Programme 3: Business Regulation and Reputation

# a. Purpose of the programme

The purpose of the Business Regulation and Reputation Programme is to enhance the reputation of South African businesses and the South African business environment by ensuring registers of corporate entities, their managers and identity have integrity and that a culture of corporate compliance and high standards of governance, disclosure and corporate reputation are established. The programme also aims to provide policy and legal insight and advice on the co-ordination, implementation and impact of the respective laws.

### b. Description of the programme

The following functions, amongst others, fall within this programme:

- Maintaining registers of companies and close corporations, co-operatives, directors and delinquent persons, trade marks and company names and business names
- Accreditation of practitioners and intermediaries
- Educating business owners and practitioners on compliance with legislation as
- Promotion and enforcement of legislative compliance.

The CIPC is required to monitor compliance with certain requirements of the legislation, such as submission of annual returns, auditor rotation, and disclosure in terms of the financial reporting standards and the requirements for prospectuses. Furthermore, the CIPC investigates complaints and enforces provision of the Companies Act, the Close Corporations Act, the Share Block Companies Act and the Co-operatives Act relating to governance and disclosure.

The Business Regulation and Reputation Programme also incorporates a focus on corporate policy and legal matters. This includes support for prosecution of offences, interpretation of laws, and as the proposal of amendments to legislation and regulations. The function also entails continual tracking of international developments in corporate governance, disclosure, corporate registration and enforcement and trade marks.

Complaints relating to Companies may be filed in writing with the CIPC. Upon receiving a complaint, the CIPC may resolve to:

- (i) not investigate
- (ii) refer it to the Companies Tribunal or Accredited Agency or other appropriate regulatory authority
- (iii) direct an investigator or inspector to investigate.

After receiving an investigation report the Commission may:

- i. Excuse a respondent
- ii. refer the complaint to the Companies Tribunal
- iii. issue a notice of non-referral to complainant, advising the complainant of any rights to seek a remedy in court
- iv. propose that the complainant and any affected person meet with the Commission or with the Tribunal, to resolve matter by consent order
- v. commence proceedings in a court in the name of the complainant, if the complainant
  - has a right to apply to a court; and
  - has consented to the Commission to do so
- vi. refer the matter to the NPA, or other regulatory authority, if Commission alleges that a person has committed an offence in terms of this Act or any other legislation; or
- vii. issue a compliance notice in terms of section 171.

# c. Performance indicators and performance targets per programme

# **Annual targets**

Output	Performance	Audited	Audited Actual Performance			Estimate Medium Term Targets		
	Indicator/ Measure	2015/ 16	2016/ 17	2017/ 18	2018/ 19	2019/ 20	2020/ 21	
Strategic Objective 1.2: Timely delivery of all CIPC products and services.								
Reduction in average number of days to register a company from date of receipt of complete application	Average number of days to register a company from the date of receipt of a complete application	6	3	2	2	2	2	1

Output	Performance Indicator/	Audited	Actual Perf	formance	Estimate Performance	Mediun	n Term Tar	gets
	Measure	2015/ 16	2016/ 17	2017/ 18	2018/ 19	2019/ 20	2020/ 21	2021 <i>/</i> 22
Reduction in average number of days to register a co-operative from date of receipt of complete application.	Average of number of days to register co- operative from date of receipt of complete application	15	3	3	2	3	2	1
Goal/Outcome 2:	A reputable Busin	ess Regul	ation and I	P Protection	on environment	in South	Africa.	
Strategic objectiv	e 2.1: Increased k	nowledge	and aware	ness on Co	ompany and IP L	aws.		
Increased level of awareness of Company Act and other related legislation	Number of education and awareness events conducted by the CIPC on the Companies Act and related legislation	-	-	-	3	3	4	5
Strategic Objectiv	ve 2.2: Improved co	ompliance	with the C	Company a	nd IP Laws.			
Increased % of companies (entities with an "active business" status) that have filed annual returns compared with previous years	% of public companies (entities with an active business status) that have filed annual returns on time by end of reporting period	80% (Not audited)	80% (Not audited)	79% (Not audited)	73%	75%	80%	90%
Increased % of public companies (entities with an "active business" status) that have filed audited financial statements on time by the end of the reporting period	% of public companies (entities with an active business status) that have filed audited financial statements on time by the end of the reporting period	Not measured	Not measured	Not measured	50%	60%	70%	80%

# **Quarterly Milestones**

	Performance		2019/20	Quarterly N	Milestones		
Output	Indicator/ Measure	Baseline	Annual Target	1 <sup>st</sup> Quarter	2 <sup>nd</sup> Quarter	3 <sup>rd</sup> Quarter	4 <sup>th</sup> Quarter
Goal/Outcome 1: F	Reduced administr	ative complia	nce burden	for companio	es and IP ow	ners.	
Strategic Objective	e 1.2: Timely delive	ery of all CIPC	products an	d services.			
Reduction in the average number of days to register a company from the date of receipt of a complete application	The average number of days to register a company from the date of receipt of a complete application.	2	2	2	2	2	2
Reduction in the average number of days to register a co-operative from the date of receipt of a complete application.	The average number of days to register a co-operative from the date of receipt of a complete application.	2	3	3	3	3	3
Goal/Outcome 2: <i>I</i>	A reputable Busine	ss Regulation	and IP Prot	ection enviro	nment in Sc	outh Africa	
Strategic objective	2.1: Increased kn	owledge and	awareness o	on Company a	and IP Laws.		
Increased level of awareness of Company Act and other related legislation	Number of education and awareness events conducted by the CIPC on the Companies Act and related legislation	-	3	0	1	2 (1)	3 (1)
Strategic Objective	e 2.2: Improved co	mpliance wit	h the Compa	any and IP La	ws.		
Increased % of public companies (entities with an "active business" status) that have filed annual returns on time by the end of reporting period	% of public companies (entities with an active business status) that have filed annual returns on time by end of reporting period	73%	75%	50%	60%	70%	75%

	Performance		2019/20	Quarterly Milestones			
Output	Indicator/ Measure	larget	1 <sup>st</sup> Quarter			4 <sup>th</sup> Quarter	
Increased % of public companies (entities with an "active business" status) that have filed audited financial statements on time by the end of the reporting period	% of public companies (entities with an active business status) that have filed audited financial statements on time by the end of the reporting period	40%	60%	60%	60%	60%	60%

# d. Financial Plan (Expenditure estimates for programme 3: Business Regulation and Reputation)

Programme Name: Business Re	Programme Name: Business Regulations and Reputation				
	Expenditure Outcome	Adjusted Appropriation	Medium-Ter	m Expenditui	re Estimate
Economic classification	2017/18	2018/19	2019/20	2020/21	2021/22
	R '000	R '000	R '000	R '000	R'000
Current payment Compensation of employees and Goods & services, etc.	71 607	83 066	89 711	96 888	104 639
Payments of capital assets Building and other fixed structure Machinery & equipment	-	-	-	-	-
Other classifications	71 607	83 066	89 711	96 888	104 639



# LINKS TO OTHER PLANS

# 19. Asset Management Plan

See expenditure estimates.

# 20. Annexure A - Service Delivery Improvement Plan

# The process for the development of the service delivery improvement plan (SDIP) for the CIPC

The Strategy Office within the Office of the Commissioner is responsible for the development of the strategy and monitoring of organisational performance. The process of developing strategy and planning entails identification of strategic indicators which must be reported upon against the strategy. To ensure alignment of the strategy to operations, service delivery standards as operational indicators have to be developed. The process by which service delivery standards targets are developed requires use of Specific, Measurable, Achievable, Realistic and Time bound (SMART) criteria

The Operational Excellence Business Unit within the Strategy Division is responsible for facilitating and coordinating development, monitoring and review of service delivery standards. These standards are a commitment to the public on the time it takes to render its products and services and are monitored on a monthly basis. Other elements of the Service Delivery Standards are expressed as divisional targets in the business plan. As such, the development and monitoring of the SDIP is an integral part of the organisational planning process.

The process of development of the SDIP begins with performance analysis of the previous financial year. This is informed by analysis of monthly service standards to the Operational Performance Committee (OPC). Divisional managers are consulted on inputs to the review of their service standards and targets. Subsequent to approval, the reviewed performance and new targets are deliberated and recommended in this committee for approval by the EXCO. The standards are published internally and externally through the website, and monitored on a monthly basis. The reporting framework used to monitor service standards on a monthly basis should also monitor SDIP targets.

It is important to note that the CIPC has resolved to maintain an operational performance target of 90% and respective service standards, for the 2018/19 financial year.

Identified areas of improvement were sent to responsible managers for input, in terms of target setting and confirmation, prior to approval.

The following stakeholders were consulted:

- Senior CIPC management
- The client through indirect interaction via analysis of client data, complaints and queries. This data analysis provided baseline information for planning in various areas of the organisation.

### **Problem statement**

The CIPC has committed to offer its products and services, i.e. cooperative registration and the allocation of trade marks application numbers within certain set standards. The registration of cooperatives to the public is done within two working days, while allocation of a trade mark application is processed within two working days from date of receipt of an application. The committed turnaround times could be improved upon as a result of implementation of the e-filling intervention. In the same vein, improvement of efficiencies in cooperative registration could be achieved through optimal management and use of internal resources (ICT and human resources). These improvements are outlined in the SDIP performance targets matrix below.

### **Situational Analysis**

The advent of the CIPC brought innovative and creative ways of interacting and servicing customers. This includes introduction of e-services, transactional website and decentralised call centre. However, these internal changes disrupted somecustomer expectations and satisfaction levels.

### **Co-operatives Registration**

In 2013, the CIPC committed to process cooperative registrations within 21 working days for the date of tracking. Justification for the target was because system instability was a regular phenomenon immediately after the launch of the Commission.

This affected operations immensely. Operational efficiency may not be attributed to the role of ICT only, the complementary role of people is also critical in evaluating the overall impact of resource value when compared to performance improvement. In this context, allocation and optimal utilisation of resources in processing the cooperative registration has been observed.

The analysis focused on distribution of cooperative transactions registered within the 21 working days. Criteria for analysis within 21 working days included those transactions with high frequency distribution for over a period of a year (2016). From quarter one (1) to four (4), the number of cooperative transactions processed within 5 working days were higher compared to those processed after 5 working within the committed standard of 21 working days. The result of this analysis indicates the CIPC has adopted the best in class approach to using data analytics when making performance improvement decisions. The service performance for cooperatives will be improved from 5 to 2 working days.

### Future areas of improvement

It has been observed through the financial year that setting service standards, targets and monitoring requires management to pay a high premium to the role and effectiveness of available resource capability. This is critical in applying the principle of managing for performance to achieve desired outcomes. Thus, achieving stakeholder satisfaction requires an internal focus on coordination and effectiveness of resources.

To further improve efficiency of processes e- services, and other forms of automation should be considered. This would improve efficiency, customer satisfaction ratings and ease of access to services.

The performance of one key service or product is not indicative of overall performance on other related and supportive processes such as change of directors, etc., that may not be measured and reported on concurrently. As such, optimal resource management should not be used to categorically satisfy the customer efficiency needs of one process over others.

# **Process mapping**

## A process for co-operative registration



# Allocation of a trade mark application number

The CIPC has developed internal and external service delivery standards as a commitment to provide products and services with desirable efficiency levels. Some of the efficiency services included the initial stages of trade mark registrations, (allocation of trade mark application numbers). In 2013, subsequent to the CIPC's establishment, allocation of trade mark application numbers was processed manually.

The value of a trade mark is to protect the identity of the business in the competitive market. As such, efficient allocation of trade mark application numbers is a critical step in the value chain of granting the trade mark registration certificate. Interventions to ensure this step is improved upon and measured were initiated through implementation of e-filling. When the CIPC made service delivery commitments to external stakeholders, it committed to allocate 90% of trade mark application numbers (both manual and online) within two working days. Since this commitment made, the CIPC has allocated more than 90% of trade marks application numbers within two working days.

It is imperative that the efficient provision of this service is maintained, despite variability of volume and resources.

## **SDIP Matrix**

**Key service:** Registration of co-operatives

**Service beneficiary:** Private and public customers, government departments and entities, and general business community

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Key Service	Service Beneficiaries	Current standa 2018/19	ard	Desired standard 2019/20	Desired standards 2020/21
	Public	Quantity	90% processed within 5 days	90% within 2 working days from the date of receipt,	90% within 2 working days
		Quality	Complaints and queries resolved within 10 working days.	Complaints and queries resolved within 7 working days.	Complaints and queries resolved within 5 working days.
		Consultation	49 educational and awareness events and exhibitions conducted. Three workshops conducted.	The division plans to host 9 workshops.  Participate in a collaborative education and awareness campaign with entities within the Department of Trade and Industry.	Ad hoc invitations to events by the Minister and other stakeholders at which presentations and/or exhibitions will be done. The division plans to host 9 workshop.
		Access	Website SST's	Website SST's	Website SST's
		Courtesy	Monthly client survey	Monthly client survey	Monthly client survey
Co-operative registration.		Information	CIPC website Provincial campaigns	CIPC website Provincial campaigns	CIPC website Provincial campaigns
		Redress	Publish a notice of the intention to improve and redress.	Publish a notice of the intention to improve and redress. Review the standards and targets.	Publish a notice of the intention to improve and redress. Review the standards and targets.
		Openness & Transparency	Develop and publish Annual Report	Publish Annual Report	Publish Annual report
		Value for money	Formalise cooperatives into economy	Formalise of cooperatives into economy	Formalise of cooperatives into economy
		Time	Register cooperative within 21 working days.	Process cooperative within 15 working days	Register cooperative within 10 working days.
		Cost	R215	R215	R215
		Human Resources	15	10	10

A service: Protect the identity of business entities though the allocation of a trade mark application number within five working days

Key Service	Service Beneficiaries	Current standard 2017/8	l	Desired standard 2018/9	Desired standards 2019/20
	Public	Quantity	90% new applications allocated official application number within 5 working days from the date of receipt.	90% within 2 working days from the date of receipt.	90% within 2 working days from the date of receipt.
		Quality	Complaints and queries resolved within 10 working days from receipt of file from storage.	Complaints and queries resolved within 10 working days from receipt of file from storage.	Complaints and queries resolved within 10 working days from receipt of file from storage.
		Consultation Plans on outreach programme	N/A	N/A	N/A
Trade Marks		Access	98% website availability Website	98% website availability	98% website availability.
		Courtesy	N/A	N/A	N/A
		Information Brochures	98% website availability	98% website availability	98% website availability
		Redress	N/A	N/A	N/A
		Openness & Transparency	N/A	N/A	N/A
		Value for money	Protection of business entity in the market	Protection of an entity in the market competition.	Protection of business entities in the market competition.
		Time	5 working days	5 working days	5 working days
		Cost	R 590	R 590	R 590

# A service: eXtensible Business Reporting Language (XBRL) is a platform created for entities to file their Annual Financial Statements.

Key Service	Service Beneficiarie	Current standa 2017/8	nrd	Desired standard 2018/9	Desired standard 2018/20
	Entities	Manual submission of Annual Financial Statements	100% of Annual Financial Statements are submitted (manually via e-Mail)	0,1% of entities submitting AFS electronically (Pilot Phase – JSE Listed Entities Only)	40% of entities submitting AFS electronically
		Quality	XBRL platform is inherently designed to validate information submitted by entities	100% AFS quality assured by the system	100% AFS quality assured by the system
		Consultation Plans on outreach programme	Stakeholder management plan in place	Stakeholder management plan implemented	Stakeholder management plan implemented
Annual Financial		Access	Testing phase with software service providers using published taxonomy	Testing phase with the 1 <sup>st</sup> 100 companies through an e-filing portal	40% of entities should be able to submit their AFS online
Statements		Courtesy	Stakeholder engagement	Quarterly client survey	Quarterly client survey
		Information	98% website availability	98% website availability	98% website availability
		Redress	Provide instant support	Provide instant support	Provide instant support
		Openness & Transparency	Publish Annual Report	Publish Annual Report	Publish Annual Report
		Value for money	Corporate Compliance according to companies Act	Corporate Compliance according to companies Act	Corporate Compliance according to companies Act
		Time	Not Applicable	Not Applicable	5 working days
		Cost	N/A	N/A	N/A
		Human Resources	12 AFS	12 AFS	12 AFS

# 21. Annexure B: Indicator Profile

Indi	icator Title	% website performance for e-services 24/7 (1)
1.	Short Definition	Performance of CIPC website for our customers to transact, 24 hours a day, 7 days per week.
2.	Purpose/Importance	Measure indicates the extent to which the CIPC is effective in providing 24/7 access to its services through its website.
3.	Source/collection of data	Systems reports
4.	Lead Branch/Division/Business Unit	Business Intelligence and Systems
5.	Method of calculation	We will regard any page on the e-services site taking longer than 4 seconds as unavailable. Monthly results are aggregated showing actual achievement as a percentage. Report should cover from 1st of the reporting period until last day of the month of reporting period.
6.	Data limitations	None
7.	Quality Assurance Strategy	<ul> <li>i. Data manager extracts report, makes calculations and analysis.</li> <li>ii. Executive Manager: Business Intelligence and Systems quality checks the reports, calculations and analysis and availability of supporting evidence.</li> <li>iii. The Strategy, Planning and Monitoring Unit verifies the correctness of calculations.</li> <li>iv. The Chief Strategy Executive reviews the report, and calculations.</li> <li>v. The Internal Audit Division audits the report, calculations, analysis and supporting evidence.</li> </ul>
8.	Baseline	94%
9.	Type of Indicator	Effectiveness
10.	Calculation type	Non-cumulative
11.	Reporting cycle	Quarterly and annually
12.	New Indicator	No
13.	Desired performance	A high percentage of website performance.
14.	Indicator responsibility	Executive Manager: Business Intelligence and Systems takes overall responsibility for the production and submission of reports.

Indic	ator Title	% of CIPC services with an option to file electronically compared to services which may only be manually filled (see annexure C) (2)
1.	Short Definition	CIPC services with an option to file electronically compared to services which may only be filed manually (electronically means applications are not captured by CIPC)
2.	Purpose/ Importance	Measure shows effectiveness in increasing electronic services with the aim of improving access to services.
3.	Source/collection of data	Executive Report by Business Intelligence Systems Group
4.	Lead Branch/Division/Business Unit	Business Intelligence Systems
5.	Method of calculation	List of services provided showing how services are offered - manually, electronically, hybrid. Summed up and % calculated.
6.	Data limitations	None
7.	Quality Assurance Strategy	<ul> <li>i. Data manager prepares report, makes calculations and evidence.</li> <li>ii. The Divisional Manager: Enterprise Information Management and Assurance quality checks and verifies the correctness of the report and evidence.</li> <li>iii. Strategy, Planning and Monitoring Unit verifies accuracy of report and calculations.</li> <li>iv. Chief Strategy Executive reviews report and calculations.</li> <li>v. Internal Audit Division audits report, calculations.</li> </ul>
8.	Baseline	26%
9.	Type of Indicator	Output
10.	Calculation type	Cumulative
11.	Reporting cycle	Quarterly and annually
12.	New Indicator	No
13.	Desired performance	An increase in % of CIPC services with an option to file electronically, compared to services which may only be filed manually
14.	Indicator responsibility	Divisional Manager: Enterprise Information Management and Assurance is responsible for producing and submitting report`

Indicator Title		Score between 1 – 10 on the customer and stakeholder value index, (a higher score indicating satisfaction with CIPC) (3)
1.	Short Definition	Customer and stakeholder value index measure customer and stakeholder satisfaction and perception of CIPC.
2.	Purpose/ Importance	This measure establishes how effective CIPC efforts are in meeting stakeholder and customer expectations.
3.	Source/collection of data	Stakeholder and customer survey report
4.	Lead Branch/Division/Business Unit	Strategic communications
5.	Method of calculation	Results are extracted from survey report. Calculations performed as outlined in proposal.
6.	Data limitations	None
7.	Quality Assurance Strategy	The Senior Manager: Strategic Communication will verify accuracy of report and sign it off.
8.	Baseline	7
9.	Type of Indicator	Effectiveness
10.	Calculation type	Cumulative
11.	Reporting cycle	Quarterly and annually
12.	New Indicator	No
13.	Desired performance	An increase in the score.
14.	Indicator responsibility	Senior Manager: Strategic Communications takes responsibility for reporting on this measure.

Indicator Title		Number of education and awareness events on IP enforcement conducted by the CIPC (4)
1.	Short Definition	Education and awareness events on patent, design, and copyright in film conducted by CIPC
2.	Purpose/Importance	Measure shows CIPC efforts to engage in increasing level of IP knowledge and awareness.
3.	Source/collection of data	Events reports
4.	Lead Branch/Division/Business Unit	Innovation and Creativity
5.	Method of calculation	Event reports and/or attendance registers detailing venue and date of these events will be assessed, indicating number held during reporting period.
	MECHOL OF CALCUIATION	Workshop reports must be approved and signed off by relevant person.
6.	Data limitations	None
7.	Quality Assurance Strategy	<ul> <li>i. Official responsible for event compiles report and/or attendance register.</li> <li>ii. Supervisor of report compiler signs off on the report</li> <li>iii. Strategy, Planning and Monitoring Unit verifies accuracy of the report/evidence.</li> <li>iv. Chief Strategy Executive reviews report/evidence.</li> <li>v. Internal Audit Division audits report/evidence</li> </ul>
8.	Baseline	30
9.	Type of Indicator	Output
10.	Calculation type	Cumulative
11.	Reporting cycle	Quarterly and annually
12.	New Indicator	No
13.	Desired performance	Planned events to be conducted.
14.	Indicator responsibility	Executive Manager: Innovation and Creativity takes overall responsibility for provision of report on this performance measure and report submission.

Indicator Title		Number of educaton and awareness events on IP enforcement conducted by the CIPC (5)
1.	Short Definition	Creativity and visible IP enforcement education and awareness events conducted by CIPC
2.	Purpose/ Importance	Measure shows CIPC efforts to increase level of knowledge and awareness on IP enforcement.
3.	Source/collection of data	Event reports
4.	Lead Branch/Division/Business Unit	Innovation and creativity
5.	Method of calculation	Events reports and/or attendance registers detailing venue and date of these events will be assessed, indicating number held during the reporting period.
		Workshop reports approved and signed off by the relevant person.
6.	Data limitations	None
7.	Quality Assurance Strategy	Supervisor of report compiler must sign off on report
8.	Baseline	6
9.	Type of Indicator	Output
10.	Calculation Type	Cumulative
11.	Reporting Cycle	Quarterly and annually
12.	New Indicator	No
13.	Desired performance	Planned events conducted
14.	Indicator responsibility	Executive Manager: Innovation and Creativity takes overall responsibility for performance measures report provision and submission

Indicator Title		Average number of days to register a company from date of receipt of completed application (6).
1.	Short Definition	Average number of days taken to register a company from date customer submits complete application
2.	Purpose/ Importance	Measure indicates efficiency improvement in speedy processing of company registration lodgments.
3.	Source/collection of data	ERMS/INFORMIX
4.	Lead Branch/Division/Business Unit	Companies and CCs
5.	Method of calculation	Instruct system to extract total number of companies registered within reporting period. Produce an Excel spread-sheet report that should include extract script and data limitations. Report should cover from the first day to the last day of the reporting period month. Number of transactions are summarised.  Turnaround time is calculated for each transaction: FORMULA = NETWORKINGDAYS (CREATE/TRACKING/RECEIVED/RECORDING/LAST)
		TIME PROC DATE*; DISPATCH DATE, excluding holidays and days on which the CIPC is closed such as during December/January). Average turnaround time is calculated by adding all numbers (turnaround time) then divided by the number of existing transactions(sum divided by count).
		Separate reports are extracted for manual and electronic (including bank) transactions, therefore weighted average is used. To calculate a weighted average, percentages of manual and electronic (including banks) of total company registration are calculated. Average TAT for manual transactions must first be multiplied by its percentage. This is done similarly for electronic transactions (including banks). All new values must be totaled to arrive at the weighted average (what is reported).
		* Manual - Create/Tracking Date; Banks – last proc date; Electronic - last time proc date
6.	Data limitations	None
7.	Quality Assurance Strategy	i. Data manager extracts report.
		ii. Senior Manager: Information Assurance quality checks reports.
		<b>iii.</b> Senior Manager: Companies and CCs verifies accuracy of transactions makes calculations and analysis in report.
		iv. Strategy, Planning and Monitoring Unit verifies accuracy of the report, calculations and analysis.
		v. Internal Audit Division audits report/evidence
8.	Baseline	2
9.	Type of Indicator	Efficiency
10.	Calculation type	Non-cumulative
11.	Reporting cycle	Quarterly and annually

Indicator Title		Average number of days to register a company from date of receipt of completed application (6).
12.	New Indicator	No
13.	Desired performance	Reduction in average number of days to register a company from receipt date of a complete application.
14.	Indicator responsibility	Divisional Manager: Enterprise Information Management Assurance takes overall responsibility for producing system reports. Senior Manager: Companies takes overall responsibility for accuracy of system reports, calculating performance, analysis and providing supporting evidence for performance report.

Indicator Title		Average number of days to register a co-operative from receipt date of complete application (7).
1.	Short Definition	Average number of days taken to register co-operative from date customer submits complete application.
2.	Purpose/ Importance	Measure shows efficiency improvement in co-operative registration process.
3.	Source/collection of data	Stakeholder and customer survey report
4.	Lead Branch/Division/Business Unit	Co-operatives
5.	Method of calculation	Instruct system to extract total number of co-operatives registered within reporting period. Produce an Excel spreadsheet report that should include extract script and data limitations. Report should cover from first day of to last day of reporting period month. Number of transactions are summarised. Turnaround time is calculated for each transaction: FORMULA = NETWORKINGDAYS (CREATE/TRACKING/RECEIVED/RECORDING/LAST TIME PROC DATE*; DISPATCH DATE, excluding holidays and days on which the CIPC is closed such as during December/ January). Average turnaround time is calculated by adding all numbers (turnaround time) then divided by number of existing transactions (sum divided by count).
6.	Data limitations	None
7.	Quality Assurance Strategy	<ul> <li>i. Data manager extracts the report.</li> <li>ii. Senior Manager: Information Assurance quality checks the reports.</li> <li>iii. Senior Manager: Co-operatives verifies accuracy of transactions, make calculations and analyses report.</li> <li>iv. Strategy, Planning and Monitoring Unit verifies the accuracy of report, calculations and analysis.</li> <li>v. Chief Strategy Executive reviews report, calculations and analysis.</li> <li>vi. Internal Audit Division audits report, calculations and analysis.</li> </ul>
8.	Baseline	2

Indicator Title	Average number of days to register a co-operative from receipt date of complete application (7)		
10. Type of Indicator	Efficiency		
11. Calculation Type	Non-cumulative		
12. Reporting Cycle	Quarterly and annually as indicated in performance matrix		
13. New Indicator	No		
14. Desired performance	Reduction in number of days taken to register a co-operative from date customer submits a complete application.		
15. Indicator responsibility	Divisional Manager: Enterprise Information Management Assurance takes overall responsibility for producing statistics.  Senior Manager: Co-operatives takes overall responsibility for accuracy of the system reports, calculation of performance and analysis and provision of supporting evidence for performance report.		
Indicator Title	Number of CIPC education and awareness events conducted on the Companies Act and related legislation (8)		
1. Short Definition	Education and awareness events on the Companies Act and related legislation		
2. Purpose/Importance	Measure shows CIPC efforts to increase level of knowledge and awareness on the Companies Act and related legislation.		
3. Source/collection of data	Events reports		
4. Lead Branch/Division/Business Uni	t Cooperate Education and Voluntary Compliance		
5. Method of calculation	Event reports and/or attendance registers detailing venue, date of these sessions are assessed, indicating number held during reporting period.  Workshop reports approved and signed off by relevant person.		
6. Data limitations	None		
7. Quality Assurance Strategy	<ul> <li>i. Official responsible for event compiles report and/or attendance register.</li> <li>ii. Supervisor of report compiler must sign off on report.</li> <li>iii. Strategy, Planning and Monitoring Unit verifies the accuracy of report/evidence.</li> <li>iv. Chief Strategy Executive reviews report/evidence.</li> <li>v. Internal Audit Division audits report/evidence.</li> </ul>		
8. Baseline	3		
9. Type of Indicator	Output		

Indicator Title		Number of CIPC education and awareness events conducted on the Companies Act and related legislation (8)	
10.	Type of Indicator	Output	
11.	Calculation Type	Cumulative	
12.	Reporting Cycle	Quarterly and annually	
13.	New Indicator	No	
14.	Desired performance	Planned events to be conducted.	
15.	Senior Manager: Corporate Education takes overall responsibility		

Indicator Title complied		% public companies (with active business status) that have complied with filing of annual returns by end of reporting period (9)		
1.	Short Definition	Public Companies (with an active business status) that have filed annual returns as regulated in Companies Act, 2008.		
2.	Purpose/ Importance	Measure shows level of compliance of only public companies with active business status in relation to filing of annual returns.		
3.	Source/collection of data	ERMS/INFORMIX/XBRL		
4.	Lead Branch/Division/Business Unit	Company and CC		
5.	Method of calculation	Projections table prepared every month for entities with active business status due to file annual returns. ERMS/INFORMIX instructed to produce an Excel report per month on which manual return were due of companies with active business status that have filed their annual returns.  Actual achievements for the reporting period = number of public companies with active business status that have filed annual returns by end of reporting period/ number of public companies with active business status due to file annual returns *100 Report should cover the first to the last days of reporting period.		
6.	Data limitations	Currently CIPC do not have capability to measure compliance as prescribed in the Act (Entities that have filed within 30 days after incorporation anniversary). CIPC is exploring how to achieve this. Currently compliance is measured from 1 April to end of each reporting period.		
7.	Quality Assurance Strategy	i. (Data manager extracts report regarding public companies with an active business status as well as volume of public companies that filed annual returns.  Senior Manager Information Assurance quality checks reports.		
		ii. Senior Manager: Information Assurance quality checks reports regarding public companies with active business status and volume of public companies that filed annual returns		

Indicator Title  % public companies (with active business status) that has complied with filing of annual returns by end of reporting period (9)				
7.	Quality Assurance Strategy	<ul> <li>iii. (Senior Manager: Companies verifies accuracy report transactions calculations and does report analysis of public companies with an active business status and volume of annual return filings.</li> <li>iv. Strategy, Planning and Monitoring Unit verifies accuracy report calculations</li> <li>v. Chief Strategy Executive reviews report, calculations and analysis.</li> <li>vi. Internal Audit Division audits report, raw data, calculations and analysis</li> </ul>		
8.	Baseline	80%		
9.	Type of Indicator	Efficiency		
11.	Calculation Type	Cumulative		
12.	Reporting Cycle	Quarterly and annually as indicated in the performance matrix		
13.	New Indicator	Yes		
14.	Desired performance	Increase in % public companies with an active business status that have complied with filing of annual returns and audited financial statements by end of reporting period		
15.	Indicator responsibility	Divisional Manager: Enterprise Information Management Assurance takes overall responsibility for system report. Senior Manager: Companies and CCs responsible for verifying system reports regarding volume of public companies, compilation and submission of performance report.		

Indicator Title	% of public companies (with active business status) that have complied with filing of audited financial statements by end of the reporting period (10)		
1. Short Definition	Public Companies (with an active business status) that have filed audited financial statements as regulated in the new Companies Act, 2008.		
2. Purpose/ Importance	Measure shows level of compliance of only public companies with active business status in relation to filing of Annual Financial Statements.		
3. Source/collection of data	ERMS/INFORMIX/XBRL		
4. Lead Branch/Division/Business Unit	Corporate Disclosure Regulation and Compliance (CCDR)		
5. Method of calculation	Projections table prepared every month for public companies with active business status due to file audited financial statements. XBRL is instructed to produce a Business Intelligence report of public companies with an active business status that filed their audited annual financial statements per month on which the annual returns were due.		
	First actual achievement for the reporting period = number of public companies with active business status that have filed audited financial statements by end of reporting period / number of public companies with active business status that are due to file annual returns * 100.  Report should cover the first to last days of reporting period.		
6. Data limitations	Currently CIPC do not have capability to measure compliance as prescribed in the Act (Entities that have filed within 30 days after incorporation anniversary). CIPC is exploring how to achieve this. Currently compliance is measured from 1 April to end of each reporting period.		
	i. Data manager extracts report regarding public companies with an active business status as well as volume of public companies that filed audited financial statements.		
7. Quality Assurance Strategy	ii. XBRL Business Intelligence office who will extract XBRL information		
,. <u></u>	iii. Senior Manager: Information Assurance quality checks the reports regarding public companies with active business status and volume of public companies that filed audited financial statements		
	iv. Senior Investigator in AFS Stream who quality assures XBRL data.		
	v. Senior Manager: Companies verifies accuracy report calculations and does report analysis of public companies with an active business status and volume of audited financial statements.		
	vi. Senior Investigator in AFS Stream who assures correctness of transactions on XBRL.Strategy, Planning and Monitoring Unit verifies the accuracy of the report, and calculations		
	vii. Chief Strategy Executive reviews the report, calculations and analysis		
	viii. Internal Audit Division audits the report, raw data, calculations and analysis.		
8. Baseline	40%		
9. Type of Indicator	Efficiency		
10. Calculation type	Cumulative		

Indicator Title complied with file		% of public companies (with active business status) that have complied with filing of audited financial statements by end of the reporting period (10)
12.	Reporting Cycle	Quarterly and annually as indicated in the performance matrix
13.	New Indicator	Yes
14.	Desired performance	Increase in % public companies with an active business status that have complied with filing of audited financial statements by end of reporting period
15.	Indicator responsibility  Divisional Manager: Enterprise Information Management Assutakes overall responsibility for system report production. Senior Investigator in the AFS Stream takes responsibility for XBRL	
		Senior Investigator in the AFS Stream takes responsibility for verifying the XBRL system report regarding volume of public companies, compilation and submission of the performance report.

# 22. Annexure C: Statistics for Manual vs. Automated Business Processes

#	Unit	Form Code	Process Name	Manual Only	Hybrid and Auto
1	CO and CC	COR30.3; CoR30.1; CK2B	AR Filing of Annual Returns		1
2	CO and CC	COR123.1	BR Entering into Business Rescue Proceedings	1	
3	CO and CC	CoR125.3	BR Notice of Substantial implementation	1	
4	CO and CC	CoR125.2	BR Notice of Termination	1	
5	CO and CC	CoR125.1	BR Review of BR Progress Reports (CO&CC)	1	
6	CO and CC	COR15.1.A/B	CO and CC AR De-registration		1
7	CO and CC	COR40.1	CO and CC Liquidation	1	
8	CO and CC	CoR40.5	CO and CC Re-instatements	1	
9	CO and CC	Letter	CO and CC Voluntary De-registration	1	
10	CO and CC	COR15.2	CO Addition of ring fencing to the MOI	1	
11	CO and CC	COR15.2	CO Amendment Change of Company Name		1
12	CO and CC	COR18.1	CO CC Conversion to a CO	1	
13	CO and CC	COR15.2; COR9.4	CO Change of CO main business	1	
14	CO and CC	COR15.2	CO Change of Company Shares	1	
15	CO and CC	COR25	CO Change of Financial Year End		1
16	CO and CC	COR15.2	CO Change to the MOI (including JSE)	1	
17	CO and CC	COR15.2	CO Conversion of a Company to another type of Company	1	
18	CO and CC	COR15.2; COR15.2 Annexure A	CO Conversion of par value shares	1	
19	CO and CC	CR 6	CO Co-op conversion to a CO	1	
20	CO and CC	COR89	CO Notice of amalgamation or merger of Companies	1	
21	CO and CC	COR21.1	CO Notice of Change of Registered Office/Address		1

#	Unit	Form Code	Process Name	Manual Only	Hybrid & Auto
22	CO & CC	COR22	CO Notice of location of CO records	1	
23	CO & CC	15.1B; COR14.1	CO Registration Non-Profit CO with or without members with a long standard or customised MOI	1	
24	CO & CC	COR14.1	CO Registration Non-Profit CO with or without members with a short standard or customised MOI		1
25	CO & CC	COR20.1; COR14.1; COR14.1A	CO Registration of a Personal Liability with a Long standard or Customised MOI	1	
26	CO & CC	COR15.1B; COR14.1	CO Registration of a Private CO with Long or customised MOI	1	
27	CO & CC	COR15.1A; COR20.1	CO Registration of external CO	1	
28	CO & CC	COR15.1D; COR15.1E; COR14.1	CO Registration of External Company with members with a customised MOI	1	
29	CO & CC	15.1C; COR14.1	CO Registration of State-Owned CO with long-or customised MOI	1	
30	CO & CC	COR15.1B; COR14.1	CO Registration- Private Company with a customised MOI		1
31	CO & CC		CO Registration with BEE Certific te (SST)		1
32	CO & CC	COR15.1B; COR14.1	CO Standard Registration (including Banks)		1
33	CO & CC	COR17.1	CO Transfer Registration of Foreign CO	1	
34	CO & CC	COR9.1	NR Defensive name reservation	1	
35	CO & CC	COR9.2	NR Extend a name reservation		1
36	CO & CC		NR name search		1
37	CO & CC	COR10.1	NR Register defensive Name	1	
38	CO & CC	COR10.2	NR Renew defensive name reservation	1	
39	CO & CC	COR9.4	NR Reservation of Company or Business Name		1
40	CO & CC	COR11.1	NR Transfer of reserved or registered name		1

#	Unit	Form Code	Process Name	Manual Only	Hybrid and Auto
41	CO and CC DMP	COR 126.1	BR Application to be licenced as a Business Rescue Practitioners	1	
42	CO and CC DMP	COR123.2	BR Appointment of Business Rescue Practitioners	1	
43	CO and CC DMP	CoR21.2	CO Change of Company Representatives	1	
44	CO and CC DMP	COR39	CO Appointment, resignation or removal of Directors		1
45	CO and CC DMP	CK2	CC Appointment, resignation or removal of Members		1
46	CO and CC DMP	COR44	CO Auditor appointment, resignation or removal		1
47	CO and CC DMP	COR44	CO Appointment, resignation or removal of Audit Committee members and CO Secretary	1	
48	CO and CC DMP	CK2A	CC Appointment, resignation or removal of an Accounting Officer CORRRAO	1	
49	CO and CC DMP	CK2A	CC Change of address		1
50	CO and CC DMP	COR44	CO Auditor and CO Secretary change of address	1	
51	CO and CC DMP	CK2A	CC Change of Financial Year End		1
52	CO and CC DMP		CO Disqualified Di ectors Register		1
53	CORPORATE LEGAL AND POLICY SUPPORT		CLPS Provide policy and legal insight & advice & coordinate the prosecution of contraventions with NPA	1	
54	CORP EDUCATION & VOLUNTARY COMPLIANCE		CEVC Advisory opinion	1	
55	CORP EDUCATION & VOLUNTARY COMPLIANCE		CEVC Education Event	1	
56	CORP DISCLOSURE & COMPLIANCE		CDC Annual Financial Statements	1	
57	CORP DISCLOSURE & COMPLIANCE		CDC Independent Review	1	

#	Unit	Form Code	Process Name	Manual Only	Hybrid and Auto
58	CORP DISCLOSURE and COMPLIANCE		CDC Annual R29.12 Report	1	
59	CORP DISCLOSURE and COMPLIANCE		CDC Reportable Irregularities	1	
60	CORP DISCLOSURE and COMPLIANCE		CDC Prospectus Registration	1	
61	CORP GOV SURVEILLANCE and ENFORCEMENT	CoR131.1	CO and CC Complaints resolution	1	
62	CO-OPS	CR1; CR8; or CR4	Co-ops Amalgamation of Co- operatives (Amalgamation Agreement)	1	
63	CO-OPS	CR5	Co-ops Amendment (of Statute)	1	
64	CO-OPS	CR8	Co-ops Application for Exemption of Auditing Requirements	1	
65	CO-OPS	CR4	Co-ops Appointment of an Auditor	1	
66	CO-OPS	CR4	Co-ops Appointment, resignation and removal of auditors	1	
67	CO-OPS	CR6	Co-ops Change Co-operative constitution	1	
68	CO-OPS	CR2; CR3; CR7	Co-ops Change an old registration number to a new registration number	1	
69	CO-OPS	CR3	Co-ops Change of address and contact particulars	1	
70	CO-OPS	CR6	Co-ops Change of financial year end	1	
71	CO-OPS	CR6	Co-ops Change of name	1	
72	CO-OPS	CR6	Co-ops Change of registered address	1	
73	CO-OPS	CR6	Co-ops Changes to co-operative share capital	1	
74	CO-OPS	CR6	Co-ops Changes to the Board of Directors	1	
75	CO-OPS	CR7	Co-ops Compliance	1	
76	CO-OPS	CR6	Co-ops Conversion of a Co-ops to another kind of Co-op	1	
77	CO-OPS	CR1	Co-ops Co-op Conversion of a Company to a Co-operative	1	

#	Unit	Form Code	Process Name	Manual Only	Hybrid and Auto
78	CO-OPS	CR9	Co-ops De-registration (Voluntary)	1	
79	CO-OPS		Co-ops De-registration (Non- Compliance and by Court Order)	1	
80	CO-OPS	CR1	Co-ops Division of Co- operatives (Amalgamation Agreement)	1	
81	CO-OPS	CR9	Co-ops Liquidation of Co-op (voluntary and by court order)	1	
82	CO-OPS	CR2	Co-ops Lodge a return relating to Directors	1	
83	CO-OPS	CR1; CR8; CR4	Co-ops Registration of Co- operative (Primary, secondary, tertiary)	1	
84	CO-OPS	CR5	Co-ops Registration of a Co- operative name	1	
85	TRADE MARKS	TM2	TM Amendment of goods/ services	1	
86	TRADE MARKS	TM2	TM Amendment of Mark	1	
87	TRADE MARKS	TM1	TM Application to register a Trade Mark		1
88	TRADE MARKS	TM6	TM Assignment of Trade Mark	1	
89	TRADE MARKS	TM2	TM Association between Trade Marks	1	
90	TRADE MARKS	TM1	TM Bulk application to register Trade Mark (CUBA)		1
91	TRADE MARKS	TM2	TM Certified axtract from the Register of Trade Marks	1	
92	TRADE MARKS	TM2	TM Change of address for service	1	
93	TRADE MARKS	TM2	TM Change of name of applicant	1	
94	TRADE MARKS	TM2	TM Change of physical address of applicant	1	
95	TRADE MARKS		TM Conduct a preliminary search		1
96	TRADE MARKS	TM2	TM Correction of clerical error	1	
97	TRADE MARKS	TM2	TM Dissolution of association	1	
98	TRADE MARKS		TM Maintenance Before - same as after	1	

#	Unit	Form Code	Process Name	Manual Only	Hybrid and Auto
99	TRADE MARKS		TM Opposition	1	
100	TRADE MARKS	TM7	TM Recordal of registered user	1	
101	TRADE MARKS	TM5	TM Renewal of a Trade Mark	1	
102	TRADE MARKS	TM2	TM Request a special search	1	
103	TRADE MARKS	TM2	TM Request by applicant to enter an endorsement	1	
104	TRADE MARKS	TM2	TM Restoration of a Trade Mark	1	
105	TRADE MARKS		TM Certificates	1	
106	TRADE MARKS		TM Acceptance	1	
107	PATENTS		PT Advertising Design Applications on Patent Journal		1
108	PATENTS	P12; P13	PT Amendment of complete specification	1	
109	PATENTS	P11	PT Amendment of provisional specification	1	
110	PATENTS	P4	PT Application by patent attorney suspended or removed from register	1	
111	PATENTS	P1; P7; P8	PT Application for patent with complete specification		1
112	PATENTS	P1; P6	PT Application for patent with provisional specification		1
113	PATENTS	P10	PT Application for extension of time to pay renewal fees	1	
114	PATENTS	P25	PT Application for PCT		1
115	PATENTS		PT Application for perusal of file	. 1	
116	PATENTS	P20	PT Application for revocation	1	
117	PATENTS	P4	PT Application for revocation of independent patent and grant of patent of addition as independent patent	1	
118	PATENTS	P21	PT Application for voluntary surrender	1	
119	PATENTS	P4	PT Application of extension of time for acceptance of complete specification	1	
120	PATENTS	P4	PT Application to amend or lodge fresh application	1	

#	Unit	Form Code	Process Name	Manual Only	Hybrid and Auto
121	PATENTS	P4	PT Application to extend period for publication of acceptance	1	
122	PATENTS	P4	PT Application to extend privileges of patent attorney	1	
123	PATENTS	P4	PT Application to rectify register	1	
124	PATENTS		PT Bulk application to register a Patent (CUBA)		1
125	PATENTS	P4	PT Cancellation of notice of hypothecation	1	
126	PATENTS	P4	PT Change of address for service	1	
127	PATENTS	P4	PT Change of complete specification into provisional specification	1	
128	PATENTS	P4	PT Claim priority	1	
129	PATENTS	P4	PT Correction of clerical error	1	
130	PATENTS	P4	PT Endorsement or cancellation of endorsement	1	
131	PATENTS		PT Examination and acceptance	1	
132	PATENTS	P1	PT Late claiming priority	1	
133	PATENTS	P5; P8	PT Late lodgement of documents	1	
134	PATENTS	P19	PT Lodging opposition	1	
135	PATENTS	P22	PT Notice of future proceedings	1	
136	PATENTS	P10	PT Patent renewal	1	
137	PATENTS	•••	PT Patent Restoration	•••	
138	PATENTS	P4	PT Post-dating application	:1	
139	PATENTS	•	PT Public Patent Search		1
140	PATENTS	P17	PT Register as patent customer or attorney	. 1	
141	PATENTS		PT Registration certificate	. 1	
142	PATENTS	P18	PT Removal from register as patent customer or attorney	1	
143	PATENTS	P14; P16	PT Supplementary disclosure in patent specification	1	
144	PATENTS		PT Patent Journal Downloads		1
145	DESIGNS	D5	DS Addressing deficiencies in application	1	

#	Unit	Form Code	Process Name	Manual Only	Hybrid and Auto
146	DESIGNS		DS Advertising Design Applications on Patent Journal		1
147	DESIGNS		DS Application for copies of documents	1	
148	DESIGNS		DS Application for perusal of file	1	
149	DESIGNS	D5	DS Assignment of Design	1	
150	DESIGNS		DS Bulk application to register Designs (CUBA)		1
151	DESIGNS	D5	DS Change of name of applicant	1	
152	DESIGNS		DS Change of residential address or address for service	1	
153	DESIGNS		DS Correction of errors in wording	1	
154	DESIGNS		DS Correction of errors of representation	1	
155	DESIGNS		DS Examination and Acceptance	1	
156	DESIGNS	D1; D3; D6; D8	DS New design application		1
157	DESIGNS		DS Registration certificate	1	
158	DESIGNS		DS Registration of design		1
159	DESIGNS	D10	DS Renew a design	1	
160	DESIGNS		DS Restoration of a design	1	
161	COPYRIGHT and IP ENFORCEMENT		CIPE Assessment of complaint	1	
162	COPYRIGHT and IP ENFORCEMENT		CIPE Stakeholder training and capacity building	1	
163	COPYRIGHT		CR Accreditation of Collecting Society	1	
164	COPYRIGHT		CR Amendments of Films and Visual Recordings		1
165	COPYRIGHT		CR Bulk application to register Copyrights (CUBA)		1
166	COPYRIGHT	•	CR Copyright process		1
167	COPYRIGHT		CR Counter statement	1	
168	COPYRIGHT		CR Notice of opposition	1	
169	COPYRIGHT		CR Oppositions to Registration of Films and Visual CR Recordings	1	
170	COPYRIGHT	RF1; RF2; RF3; RF9	CR Registration of Films and Visual Recordings		1

#	Unit	Form Code	Process Name	Manual Only	Hybrid and Auto
171	OMBUD		OMBUD Investigate and resolve service delivery and administration complaints	1	
172	GENERIC ALL		CE Customer registration		1
173	GENERIC ALL		CE Password reset		1
174	GENERIC ALL		CE Customer transactions		1
175	GENERIC ALL		CE Document status		1
176	GENERIC ALL		Certificates and Disclosures		1
177	GENERIC ALL		Tracking/Indexing of Application	1	1
178	GENERIC ALL		Disclosure Application for perusal of file	1	
179	GENERIC ALL		Disclosure Application for copies of documents	1	
180	GENERIC ALL		QRS: Enterprise enquiry		1
				74%	26%

# 23. Annexure D: Information Technology Plan

ICT Strategic Focus for 2018/2019 - "Leveraging and Optimising ICT Investment"

ACTIONS (SUB-INITIATIVES)	Monitor ISMS and Optimise Cyber Security Intelligence	Implement optimised Continuity Plan, Policy and Programme	Implement Enterprise architecture for identified omponents (data, technology, security, processes, standards)	As-Is processes To-Be processes	FutureView Transition Programme Migration Process	Define Business Intelligence and Data Warehousing to provide improved performance information	Procure Business Intelligence and Data Warehousing Tools	Implement SharePoint to improve document and content management	Implement Data Management Workflows (ownership and responsibility)
INITIATIVES	Improved	Security Practice				Enabling Technology and Infrastructure			
ΚΡΙ					% Uptime				
ELEMENTS					24/7/365 Access				
OBJECTIVES		Objective 1.1 24/7 access to all CIPC services							
GOALS		<b>Goal 1</b> Reduced administrative to compliance burden							
MISSION		In partnership with others, we make it easy and attractive to do business in South Africa							
VISION				Tobea	world class regulator of business	entities and intellectual property			

ACTIONS (SUB-INITIATIVES)	Conduct Survey	Implement recommendations Update Engagement Model and SLAs	Conduct Survey (implemented actions)	Conduct Survey	Implement recommendations Update Engagement Model and SLAs	Conduct Survey (implemented actions)	
INITIATIVES	Climate survey (BISG 3rd Party)					User climate survey (3rd Party)	
KPI					Satisfaction rates Tools	Support (I) Training and education(I) Engagement (I)	
ELEMENTS					:	performance performance	
OBJECTIVES		Objective 1.3 An intelligent, innovative, high performance organisational environment					
GOALS		<b>Goal 1</b> Reduced administrative compliance burden					
MISSION		In partnership with others, we make it easy and attractive to do business in South Africa					
VISION					To be a reputable world class regulator	of business entities and intellectual property	

# 25. Annexure E: Materiality and Significant Framework

### 1. Definitions

- **1.1 Accounting Authority** The Commissioner
- **1.2 Executive Authority** The Minister of the Department of Trade and Industry
- **1.3 PFMA**

The Public Finance Management Act (Act 1 of 1999, amended by Act 29 of 1999). Materiality and Significance as referred to in Sections 55(2) and 54(2) of the PFMA. Sections 54(2) and 55(2) of the PFMA is applicable, to the extent indicated, to all public entities, listed in Schedule 2 or 3 of the PFMA. CIPC as a Schedule 3 A Public Entity is required to prepare a Materiality Framework for the organisation. As part of the objective to maintain a high level of corporate governance in CIPC a materially framework has been developed for the 2011/2012 financial year.

### 2. Introduction

This document was developed to give effect to the amended Treasury Regulations issued in terms of the Public Finance Management Act.1999, March 2005, whereby the following new requirement was placed on **public entities**:

Section 28.3.1 – "For purposes of material [section 55(2) of the Act] and significant [section 54(2) of the Act], the accounting authority must develop and agree a framework of acceptable levels of materiality and significance in consultation with the relevant executive authority."

Material issues are those things that could make a major difference to an organisation's performance. Material information provides the basis for stakeholders and management to make sound judgments about things that matter to them, and take actions that influence the organisation's performance.

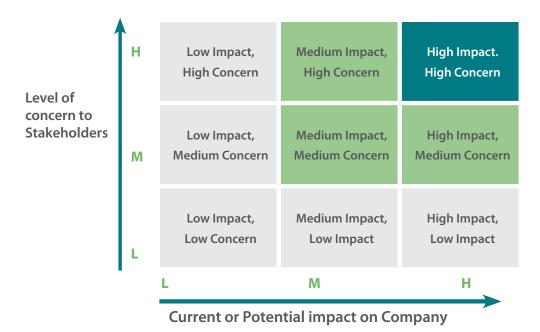
**Accounting Standards Board (ASB)** defines materiality as: "the magnitude of an omission or misstatement of accounting information that, in the light of surrounding circumstances, makes it probable that the judgment of a reasonable person relying on the information would have been changed or influenced by the omission or misstatement."

Information is material if its omission or misstatement could influence the economic decisions of users taken on the basis of the financial statements (IASB Framework).

Materiality therefore relates to the significance of transactions, balances and errors contained in the financial statements. Materiality defines the threshold or cut-off point after which financial information becomes relevant to the decision making needs of the users. Information contained in the financial statements must therefore be complete in all material respects in order for them to present a true and fair view of the affairs of the entity.

	Interpretation	Reporting
Material issues	Issues critical to success of business strategy and stakeholders.  Issues should be central to management systems and key performance indicators.	Issues emphasized in reporting, making clear how they link to business strategy.  Performance indicators are likely to be clearly defined. However, there may be subsidiary issues where materiality and information needs are more contested.
Significant but not strategically material	Relevant as:  compliance requirements  operational performance issues  stakeholder perception issues but not central to business strategy. Some issues may inform future strategy development, particularly where stakeholder concern is rising.	Often associated in practice with the interpretation 'report on in the annual report', but this is only the most basic analysis.  Reporting on these issues might mean reporting to specific interested stakeholder groups or contributing to emerging debate.
Not material	Low priority.  Issues do not warrant significant action or reporting on at this stage. However, should continue to be monitored.	No detailed reporting on issues in this zone, although issues themselves should be disclosed.

# **Materiality Matrix**



### **Our Materiality Matrix**

- This Matrix plots on a scale from low to high in terms of their impact on thje CIPC and level of concern to stakeholders
- Reporting will be done on those issues with highest/medium impact concerns

For purpose of material (section 50(1), 55(2) and 66(1) of the PFMA and significant (section 54(2) of the act) the accounting authority must develop and agree a framework of acceptance of levels of materiality and significance with the relevant Executive Authority in consultation with the External auditors.

### 3. Determination of Materiality

Accordingly, we will deal with this framework under two main categories, (quantitative and qualitative aspects).

Materiality can be based on a number of financial indicators. Detailed below is an indicative table of financial indicators of the type that is widely used and accepted in the accounting profession as a basis for calculating materiality.

Basis	Acceptable Percentage Range
Gross revenue	0.25 – 1%
Gross profit	1 – 2%
Net income	2.5 – 10%
Equity	2 – 5%
Total assets	0.5 – 2%

### 4. Quantitative Aspects

Due to the non capital-intensive business nature of the CIPC, the best indicator of business activity is revenue. For this reason, materiality value is based on budgeted revenue. Given the current business environment and taking into consideration institutional challenges facing the CIPC 1.0% of revenue is selected as the materiality value.

The materiality value for CIPC for the 2017/2018 financial year is thus calculated as follows:

Total Revenue
 Materiality basis
 Materiality Value for the 2017/2018 financial year
 R7 050 000

### 5. Qualitative Aspects

Materiality is not merely related to entity size and elements of its financial statements. Obviously, large individual or aggregated misstatements may affect a "reasonable" user's judgment. However, misstatements may also be material on qualitative grounds. These qualitative grounds include amongst other:

- New ventures into which CIPC has entered.
- Unusual, non-repetitive transactions disclosed purely due to their nature knowledge thereof affecting decision making of the financial statements users.
- Transactions that could result in reputation risk.
- Any fraudulent or dishonest behaviour by a CIPC officer or member or staff of CIPC at any level.
- Procedures/processes required by legislation or regulation (e.g. PFMA, the Treasury Regulations and other specific legislation applicable to CIPC).
- Significant under-achievement of operational performance targets. In terms of measuring significant under-performance against an achievement of less that 25% of the six monthly target or after 6 months into the financial year, and less than 70% of the annual target for the full year, will be considered significant.

### 6. Statutory Application (PFMA)

Section	Requirement	Materiality indicator
Section 55 (2)	Material	
Section 55 (2)	The annual report and financial statemer	nts referred to in subsection 1 (d) must -
Section 55 (2)	(a) fairly present the state of affairs of the pullic entity, its business, its financial results, its performance against predetermined objectives and its financial position as at the end of the financial year concerned;	Both quantitative and qualitative aspects as referred in sections 3 and 4 define materiality for purposes of incorrect financial results and lack of performance against predetermined objectives.  High impact / High concern

Section	Requirement	Materiality indicator
Section 55 (2)	<ul> <li>(b) include particulars of –</li> <li>(i) any material losses through criminal conduct and any irregular expenditure and fruitless and wasteful expenditure that occurred during the financial year;</li> </ul>	Both quantitative and qualitative aspects as referred in sections 3 and 4 define materiality for purposes losses through criminal conduct. All losses relating to criminal conduct, irregular and fruitless and wasteful expenditure is regarded as material due to the application of the nature of these losses.  High impact / High concern
Section 55 (2)	(ii) any criminal or disciplinary steps taken as a consequence of such losses or irregular expenditure or fruitless and wasteful expenditure;	Both quantitative and qualitative aspects as referred in sections 3 and 4 define materiality for purposes losses through criminal conduct. All losses relating to criminal conduct, irregular and fruitless and wasteful expenditure are regarded as material due to the application of the nature of these losses  High impact / High concern
Section 55 (2)	(iii) any losses recovered or written off;	Both quantitative and qualitative aspects as referred in sections 3 and 4 define materiality for purposes losses recovered or written off. All losses relating to criminal conduct, irregular and fruitless and wasteful expenditure is regarded as material due to the application of the nature of these losses.  High impact / High concern
Section 55 (2)	(iv) any financial assistance received from the state and commitments made by the state on its behalf; and	N/a the funds from the dti for establishing the Commission
Section 55 (2)	(v) any other matters that might be prescribed; and	Both quantitative and qualitative aspects as referred in sections 3 and 4 define materiality for purposes of other matters that might be prescribed.  High impact / Low concern
Section 55 (2)	(c) include financial statements of any subsidiaries.	N/A
Section 54 (2)	Significant	

Section	Requirement	Materiality indicator
Section 54 (2)	<ul> <li>(2) Before a public entity concludes any of the following transactions, accounting author-ity for the public entity must promptly and in writing inform the relevant treasury of the transaction and submit relevant particulars of the transaction to its executive authority for transaction approval; <ul> <li>(a) establishment or participation in the establishment of a company;</li> </ul> </li> <li>(b) participation in a significant partnership, trust, unincorporated joint venture or similar arrangement;</li> <li>(c) acquisition or disposal of a significant shareholding in a company;</li> <li>(d) acquisition or disposal of a significant asset;</li> <li>(e) commencement or cessation of a significant business activity; and</li> <li>(f) a significant change in the nature or extent of its interest in a significant partnership, trust, unincorporated joint venture or similar arrangement.</li> </ul>	Specific level of significance defined per subsection:  Each transaction separately – High impact / Low concern  5% Deviation from Service Level Agreement – Low impact / Low concern  N/a – Low impact / low concern  15% of fixed assets – Low impact / Low concern  Each transaction separately – Low impact / Low concern  20% Deviation from original objectives – Low impact / Low concern

# 25. Annexure F: Risk Management and Fraud Prevention Plan

### 1. EXECUTIVE SUMMARY

The Companies and Intellectual Property Commission (CIPC) acknowledges the need to implement a holistic and structured process of corporately managing its exposure to risk, to this end, a risk management policy and framework were developed and approved.

This action plan seeks to explain how and when these documents will be translated into practical effect through processes which as far as possible actively involve CIPC internal and external stakeholders.

### 2. PURPOSE OF THE DOCUMENT

This document sets out the risk management (inclusive of the fraud prevention plan) five year rolling and annual implementation plans.

### 3. OBJECTIVE

The primary objective of the risk management plan is to facilitate the execution of risk management within the CIPC. This plan is developed in compliance with the sections 51(1)(a) of the PFMA and 27.2.1 of the Treas-ury Regulations and gives effect to the implementation of the risk management policy and framework of the CIPC. Furthermore, it provides a roadmap for the embedding of risk management within the CIPC and sets out activities planned for the identified periods in line with the strategic plan and details the activities and timelines for the 2019/20 financial year.

### 4. APPROACH

In developing the plan, the following were taken into account:

- ✓ The risk management policy
- ✓ Risk management framework
- Current and envisaged resources requirements (available and external resources required)
- ✓ Urgency and quick wins

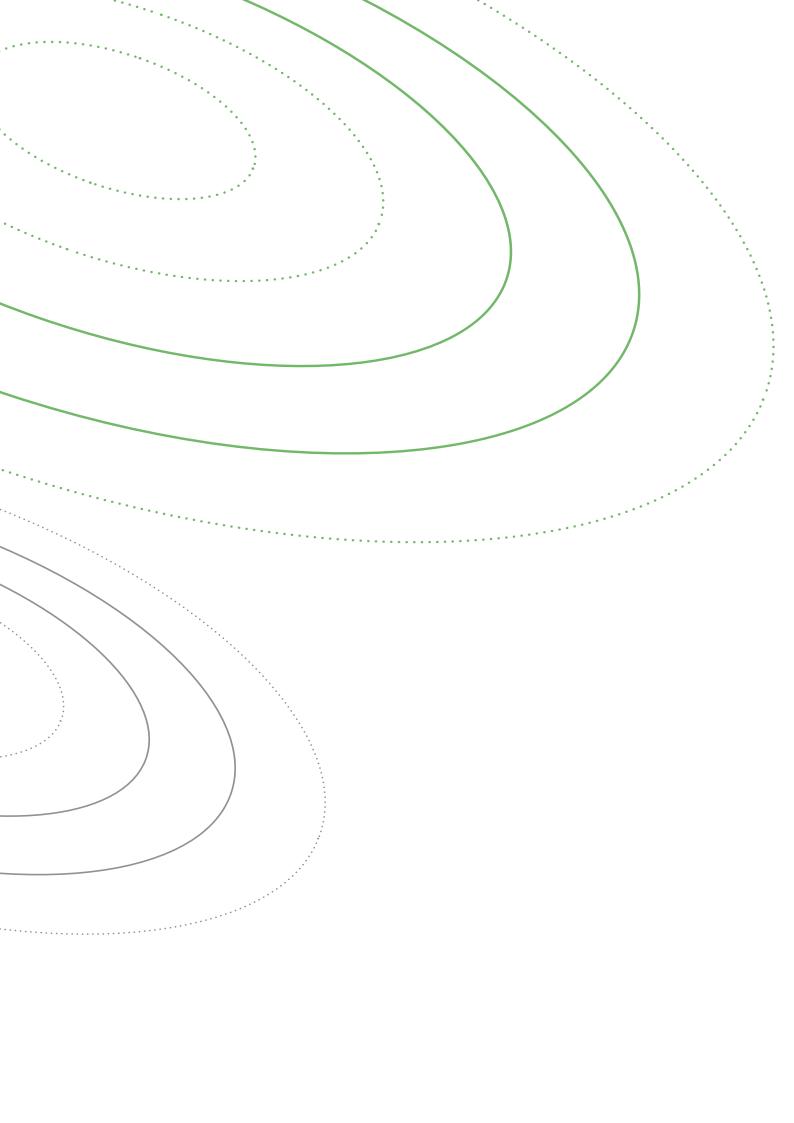
# 5. DETAILED PLAN

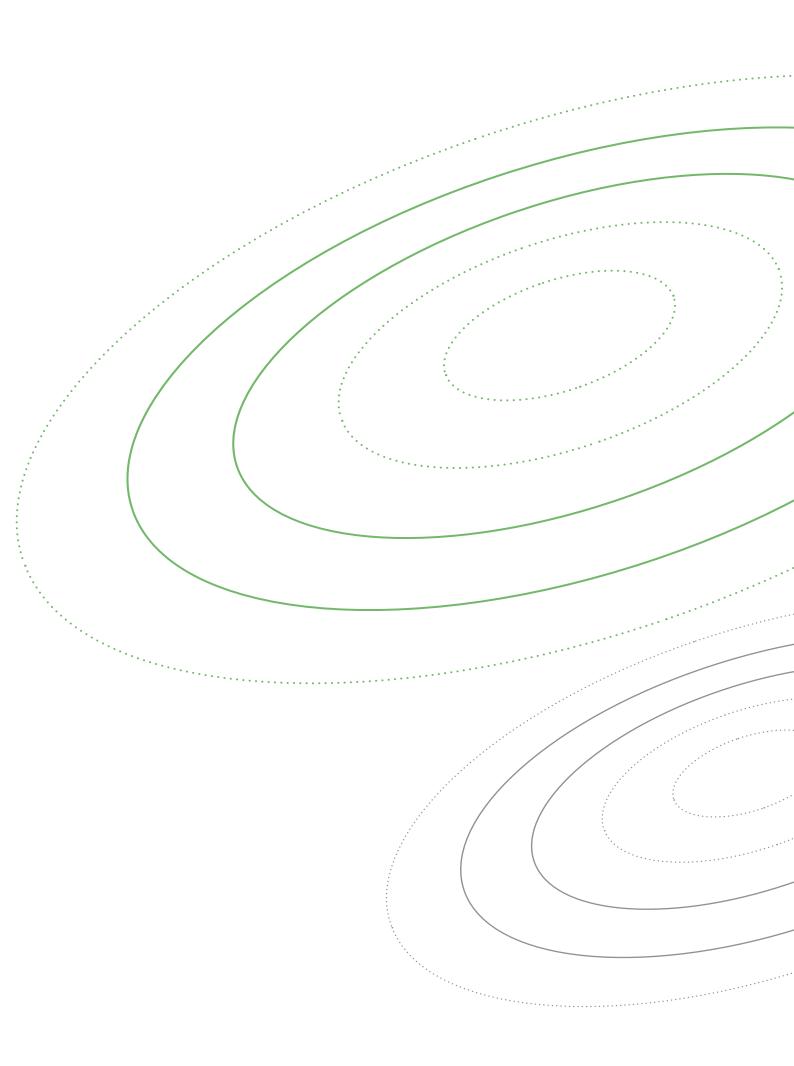
A five year risk management plan is included below. This is followed by a detailed 2019/20 annual implementation plan.

### 5.1 Five year rolling plan 2019/20-2023/24

RISK MANAGEMENT ACTIVITIES	FY 19/20	FY 20/21	FY 21/22	FY 22/23	FY 23/24
1. Risk Management					
1.1. Develop a risk management plan	~	~	~	~	~
1.2. Revision of risk management policy	~	~	~	~	~
1.3. Review the risk framework and methodology	~	~	~	~	~
1.4. Conduct a risk management maturity assessment		~		~	
1.5. Develop a strategic risk register	~	<b>~</b>	~	~	~
1.6. Facilitate the revision of the risk appetite statement and tolerance levels	~	~	~	~	~
1.7. Conduct a root cause analysis of identified risks	~	~	~	~	~
1.8. Monitor, review and report on strategic risks	~	~	~	~	~
1.9. Develop and review operational risks for all divisions	~	~	~	~	~
1.10. Monitor, review and report on operational risks	~	~	~	~	~
1.11. Conduct risk management training for CIPC employees	~	~			~
1.12. Quarterly risk management report to the EXCO and Risk Committee	~	~	~	~	~
1.13. Develop risk indicators		~	~	~	~
1.14. Facilitate and ensure alignment of risk management with individual performance	~	~	~	~	~

RISK MANAGEMENT ACTIVITIES	FY 19/20	FY 20/21	FY 21/22	FY 22/23	FY 23/24
2. Fraud Prevention					
2.1 Review of fraud prevention plan	~	~	~	~	<b>&gt;</b>
2.2 Fraud prevention policy review	~	~	~	~	<b>&gt;</b>
2.3 Review of fraud prevention methodology/processes	~	~	~	~	~
2.3 Internal fraud awareness	~	~	~	~	~
2.4 Implement external fraud awareness initiatives	~	~	~	~	~
2.5 Facilitate the declaration of interest process by relevant employees in line with the approved policy	~	~	~	~	*
2.6 Maintain an effective case database	~	~	~	~	~
2.7 Conduct investigations and provide recommendations	~	~	~	~	<b>&gt;</b>
2.8 Compile and present Quarterly reports on fraud EXCO and Risk and ICT Committee	~	~	~	~	~







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