

## NOTICE TO CUSTOMERS (Notice 27 of 2022)

## NEW CALL CENTRE SYSTEM AND INTERACTIVE VOICE RESPONSE

Dear Customers

CIPC is launching a new call centre system on 26 September 2022. This will enhance the customer experience, as there will be a "virtual queue" where customers can wait in line for the next available consultant.

If a customer is already registered as a CIPC customer, he/she will be requested to provide their ID number. The purpose is to display the customer details to the CIPC customer service consultant, to save time, as the customer information will be displayed to the service consultant already.

## The Interactive Voice Response (IVR) menu will be as follows:

- 1. Self help
- 2. Business Registration
- 3. Business Maintenance
- 4. Business Disclosure
- 5. Customer Code / Password reset and Finance/payment related enquiries
- 6. Intellectual Property (Patents, Designs, Trade Marks and Copyright)
- 7. Any other enquiries

Once the call has been completed, the service consultant will offer you the opportunity to participate in a telephonic survey. If customers do not participate in the telephonic survey, a survey will be emailed to the email linked to the customer's profile at CIPC.

The dti Campus (Block F - Entfutfukweni), 77 Meintjies Street, Sunnyside, Pretoria I P O Box 429, Pretoria, 0001 Call Centre: 086 100 2472 Website: www.cipc.co.za



We trust that this will contribute to an improved customer experience.

Yours faithfully,

Rleh

Adv. Rory Voller Commissioner: CIPC Date: 22 /09/2022