



Companies and Intellectual  
Property Commission  
a member of the dtic group

## Media Release 25 April 2023

### CIPC TO CO-HOST WORLD INTELLECTUAL PROPERTY DAY CELEBRATIONS IN SA

The Companies and Intellectual Property Commission (CIPC), the Department of Trade, Industry and Competition (DTIC), the Department of Science and Innovation (DSI) through the National Intellectual Property Management Office (NIPMO), the Technology Innovation Agency (TIA), the Small Enterprise Development Agency (SEDA) and the Nelson Mandela University (NMU) will celebrate the World Intellectual Property Day on the 26<sup>th</sup> of April 2023 in Gqeberha – Eastern Cape.

In the year 2000, the World Intellectual Property Organisation's (WIPO) member states designated the 26<sup>th</sup> of April every year as the day on which the world will celebrate Intellectual Property (IP). The objective of celebrating the day is to create awareness on the importance of protecting IP and to stimulate innovation and creativity.

The theme for celebrating World Intellectual Property Day this year is **Women and IP: Accelerating Innovation and Creativity**. This theme is built on the premise that women in all regions are shaping the world through their imagination, ingenuity and hard work, but often face significant challenges in accessing the knowledge, skills, resources and support they need to thrive. So with this year's celebrations, we are advocating and encouraging women to use the IP system to protect and add value to their work. That way we can develop more and better technologies that work for everyone; establish more thriving women-led businesses; and support economic recovery and build back better.

"The World of Innovation and inventorship thrives when we have all sectors of society play a meaningful and collaborative role in shaping the globe we want to live, work and play in now and in the future. Woman play a significant part in the Intellectual Property value chain and ecosystem and therefore in this year's World IP day theme we honour, thank and encourage all Woman to continue playing their role in shaping the World's Technology advancement and Creativity.: - Adv. Rory Voller, Commissioner, CIPC

From the 19<sup>th</sup> to the 26<sup>th</sup> of April 2023, the South African World Intellectual Property Day partner departments and institutions will embark on a radio campaign, social media campaign, a road show and a webinar to celebrate this event.

The general public is encouraged to follow the following digital social media platforms: CIPC Website, Twitter, YouTube and Facebook.

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