



Companies and Intellectual
Property Commission
a member of the dtic group

PRACTICE NOTE 2 OF 2025

NEW TRADE MARK A.I. IMAGE SEARCH FUNCTIONALITY AND INCREASE OF COMMERCIAL TRADE MARK E-SEARCHING FEES TRADE MARKS DIVISION COMPANIES AND INTELLECTUAL PROPERTY COMMISSION (CIPC)

As from Monday 1 September 2025 CIPC customers will be able to conduct **trade mark image (logo) searches using the new trade mark A.I. image search functionality**.

This trade mark A.I. image search functionality will be available for both comprehensive (full) commercial trade mark searches as well as for the basic (no cost) trade mark search option.

The trade marks e-search functionality is available via the IP Online platform on the CIPC website at:-

<https://iponline.cipc.co.za/>.

A user guide and video tutorial for the new trade mark A.I. search functionality is available via the IP Online platform on the CIPC website at:-

<https://iponline.cipc.co.za/Publications/Notices/TradeMarksAllImageSearchUserGuide.pdf>

The **trade mark e-searching fees in respect of commercial trade mark searches** will increase as follows from Monday 1 September 2025:-

TRADE MARK SEARCH TYPE	CURRENT FEE	FEE AS FROM 1 SEPTEMBER 2025
Database (Register) search	R14.70 per parameter	R25.00 per parameter
Registrability search	R5.88 per class	R10.00 per class
A.I. image search	-	R10.00 per class

RORY VOLLER (MR)
COMMISSIONER: CIPC
...²⁶... **August 2025**