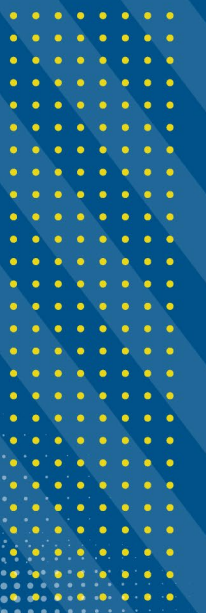




NATIONAL YOUTH DEVELOPMENT AGENCY
OUR YOUTH. OUR FUTURE.



NYDA Non and Financial Support Services



GRANT PROGRAMME



The grant programme is designed to provide young entrepreneurs with an opportunity to access both financial and non- financial business development support services to enable them to establish or grow their businesses.





QUALIFYING CRITERIA FOR GRANT PROGRAMME

- Age 18 – 35 years at the time of application.
- Potential skill appropriate for the enterprise that they conduct or intend to conduct;
- Are South African citizens;
- Resident within the borders of South Africa;
- Are involved in the day-to-day operation and management of the business;
- Operate either informally or formally; generally recognized as micro enterprises (e.g. street traders, vendors, emerging enterprises);
- Members of entities should comprise 100% South African youth citizen;
- Business are operating within the borders of South Africa;



GRANT PROGRAMME CONT...

NYDA Grant Thresholds Depending on the stage of the business, a young person can apply for any of the following thresholds

Thresholds	Type of businesses	Grant Amount Range
Threshold 1	Idea generation and survivalist (start-ups)	R1,000 – R10,000
Threshold 2	Start-ups PTY and cooperatives	R10,001 - R50,000
Threshold 3	Growth stage PTY and cooperatives	R50,001 - R100,000
Threshold 4	Expansion stage PTY and cooperatives	R100,001 – R250,000*

NON-FINANCIAL SUPPORT SERVICES TO YOUTH SMMEs...

- Young people whose business ideas qualify for the Grant Programme, depending on their individual needs, will also undergo some of the
- **NYDA's non- financial support services**, including:
 - ✓ Business Management Training Programme
 - ✓ Cooperatives Training programme
 - ✓ Business Consultancy Services (Voucher Programme)
 - ✓ Mentorship
 - ✓ Market Linkages



Business Management Training

• **Business Management training** is designed to support young entrepreneurs in different stages of the businesses:

Generate Your Business Idea (GYB)

This course enables potential entrepreneurs to develop a concrete business idea.

- **Module covered**

PART 1: YOU AS A SOCIAL ENTREPRENEUR

PART 2: A MARKETING IS WAITING FOR YOU

PART 3: YOUR OWN ENTERPRISE IDEA LIST

PART 4: THE BEST SOCIAL ENTERPRISE IDEA
FOR YOU
PART 5: YOUR OWN SOCIAL ENTERPRISE IDEA

The training duration is 3 days



Business Management Training

Start Your Business (SYB)

This course enables potential entrepreneurs to develop a bankable business plan and enhance their skills and knowledge.

Duration is 5 days Training and 1 Day of Pitching:

Modules:

PART 1: Assess Your Readiness to start a business

PART 2: The Business Plan

PART 3: Reinforce your business Idea

PART 4: The Marketing Plan

PART 5: Issues relating to STAFF

PART 6: Organisation and Management

PART 7: Buying for your business

PART 8: Greening your business

PART 9: Costing your goods and services

PART 10: Financial Planning

PART 11: Required Start-Up Capital

PART 12: Starting the Business

Business Management Training

- **Improve Your Business (IYB)**
- Training Duration: 5 days

PART 1: BUYING AND STOCK CONTROL

PART 2: PEOPLE AND PRODUCTIVITY

PART 3: COSTING

PART 4: RECORDING KEEPING

PART 5: PLANNING FOR BUSINESS



Cooperatives Training

- Cooperatives formed by a group of young people who willingly want to work together as a business for a common purpose or benefit/profit.
- **Duration: 2 days training**
- **Modules:**
 - PART 1: UNDERSTANDING CO-OPS
 - PART 2: FORMING A CO-OP
 - PART 3: FINANCIAL MATTERS
 - PART 4: OTHER MATTERS
 - PART 5: CO-OPS IN SA AND THE WORLD
 - PART 6: CO-OP DOCUMENTATION

• **The Voucher Programme** is a business support programme aimed at assisting young entrepreneurs by providing one-on-one business development support.

• Young entrepreneurs access this service through vouchers, which range from R 6000.00 to R19 800.00.

Services Include Programme

- E-commerce platform (12 months hosting)
- Web Based Accounting systems (12 months hosting) m
- Business Plan Development
- Business feasibility study
- Digital Knowledge Voucher
- Safety Files vouchers

• **The Market Linkages Programme** aimed at assisting young entrepreneurs to access business and related opportunities from opportunity providers (within provinces) in the public and private sector.

Types of Opportunities/Linkages

- Procurement
- Supplier development
- Market development
- Retail and distribution



MENTORSHIP PROGRAMME

- **Mentorship programme** provides business mentorship support to youth businesses through volunteer mentors
- Mentors and young entrepreneurs matched to form an ongoing mentoring relationship aimed at improving the sustainability and growth of a start-up or existing businesses of South African young entrepreneurs.





NYDA Contact Details

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Thank you

