



the dti

Department:
Trade and Industry
REPUBLIC OF SOUTH AFRICA



Companies and Intellectual
Property Commission

a member of **the dti** group

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COMPANIES AND INTELLECTUAL PROPERTY COMMISSION TO CELEBRATE WORLD INTELLECTUAL PROPERTY DAY

The Companies and Intellectual Property Commission (CIPC) in partnership with the Department of Trade and Industry (**the dti**), the National Intellectual Property Management Office (NIPMO) and the South African State Theatre will celebrate World Intellectual Property Day at the State Theatre Precinct in Pretoria, on 24 April 2015.

The Intellectual Property (IP) Day will be celebrated under the theme, *Get Up, Stand Up For Your Rights*.

According to the Commissioner of Companies and Intellectual Property Commission, Ms Astrid Ludin, the objective of the World Intellectual Property Day celebration, is to celebrate human creativity and acknowledge the socio-economic importance of intellectual property.

Commissioner Ludin adds that the celebration is also aimed at creating awareness about intellectual property rights and to encourage creativity and innovation by citizens.

“The celebration is targeted at the general public, youth, academics, businesses, the legal fraternity, government departments involved in the field of IP and the creative industry. It



offers us an opportunity to highlight the work that is done by **the dti** and CIPC with regards to IP,” says Commissioner Ludin.

The celebration will include exhibitions by the South African Music Rights Organisation, South African Music Performers Rights Association, National Films and Publications Board, Proudly South Africa, Department of Arts and Culture, Technology Innovation Agency, South African Federation Against Copyright Theft, Innovation Fund, Recording Industry of South Africa, Department of Science and Technology, Dramatic, Artistic and Literacy Rights Organisation; and the National Film and Video Foundation.

The Intellectual Property Day is an annual event that is celebrated worldwide and this year will mark the 14th celebration of the day.

Issued jointly by the Companies and Intellectual Property Office (CIPC), Department of Trade & Industry (**the dti**), the National Intellectual Property Management Office (NIPMO) and the South African State Theatre.

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